

ASIA RISING

“An important book for all engaged in international business . . . urbane, witty and profoundly perceptive”

—*Michael Bloomberg*



JIM ROHWER

CONTENTS

Prologue	Hong Kong, 1995	11
----------	------------------------	----

PART I

HALF THE WORLD TURNS

Chapter 1	The Miracle	27
Chapter 2	How East Asia Did It: The Basics	48
Chapter 3	How East Asia Did It: The Advanced Course	61
Chapter 4	How Long Can This Keep Going On?	79
Chapter 5	One Asia, Not Too Divisible	95

PART II

THE FATE OF TWO GIANTS

Chapter 6	China's Triumphs . . .	115
Chapter 7	. . . and China's Problems	140
Chapter 8	India: The Tortoise in Its Shell	167
Chapter 9	India: The Tortoise Sets Out	181

PART III

MAIN STREET AND WALL STREET IN ASIA

Chapter 10	The Business Roster: The West, Japan, and Korea	207
Chapter 11	The Business Roster: The <i>Hua Ch'iao</i>	227
Chapter 12	A Billion Consumers	242
Chapter 13	Bricks and Mortar	261
Chapter 14	The Money Machine	278

PART IV

POLITICS AND GEOPOLITICS

Chapter 15	War and Peace	305
Chapter 16	Politics and Society: Asia's New Millennium	322
Epilogue	Asia on the Brink	341
Acknowledgments		351
Published Sources		355
Index		367