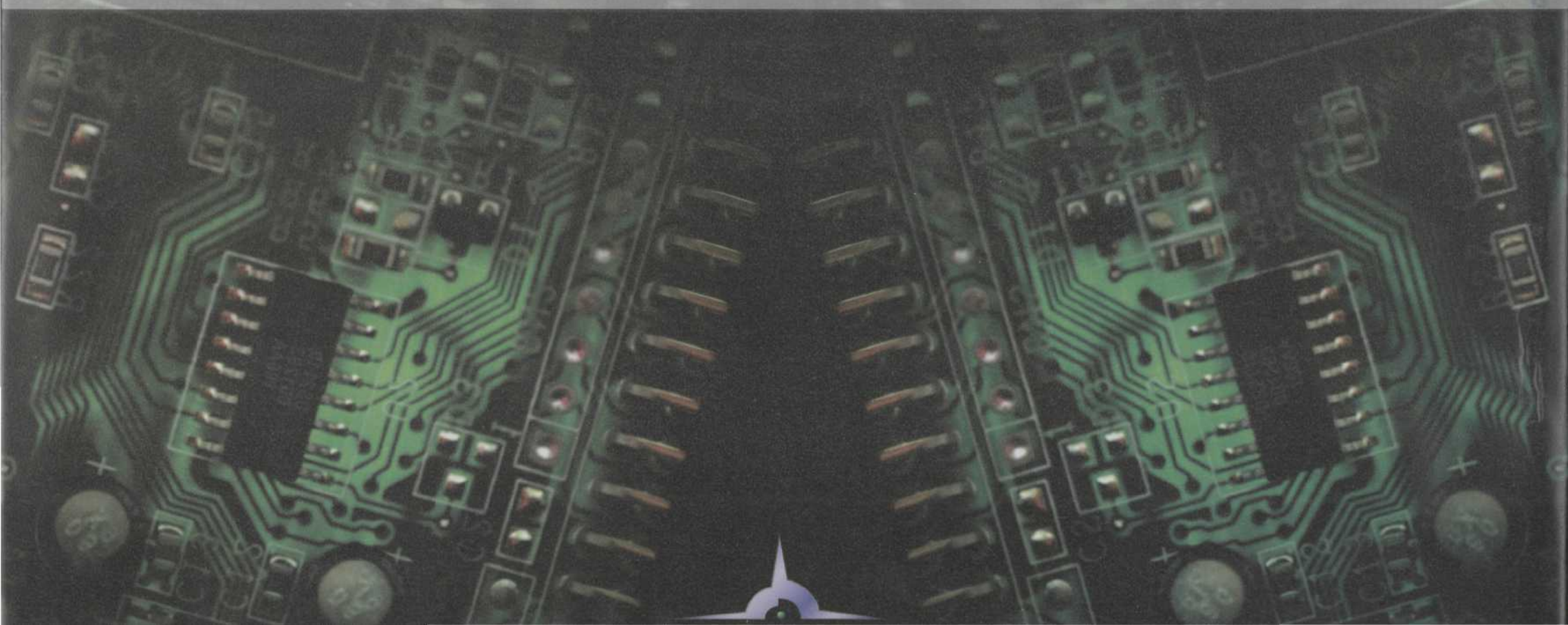




# METAMORPHOSIS

A DAY IN THE EVOLUTIONARY LIFE OF MALAYSIANS





In June 2003, the Multimedia Development Corporation commissioned Novista Sdn Bhd to produce an album of photographs that would embody the spirit and essence of Malaysia's Multimedia Super Corridor.



A team of photographers led by Omar Ariffin spent two months in diverse locations to assemble this exclusive collection of compelling images. Shooting day and night, they managed to capture some extraordinary moments in the lives of Malaysians who are touched in some special way by the advent of the Multimedia Super Corridor.



In less than a decade, Malaysians from all walks of life have coped extremely well with the dynamics of super technology. Their quantum leap is nothing short of phenomenal. These pictures are a tribute to their resilience and their ability to adapt to the furious demands of a dramatically changing world.



Yet, amidst all this, Malaysians have managed to retain a certain innocence enhanced by their unique cultural and national identity, as the pictures so brilliantly portray.



This book celebrates the indomitable spirit of all Malaysians and their remarkable progress against heavy odds in the brave new world of ICT and multimedia.





MESSAGE FROM THE PRIME MINISTER





**PRIME MINISTER  
MALAYSIA**

**MESSAGE**

As someone with more than a passing interest in photography, I am delighted to see how photographs have captured the intriguing ways in which technology affects life in Malaysia.

This book is a fitting tribute to all Malaysians on their readiness to face change and for the courage they have shown in rising to the challenge of the multimedia world. More and more Malaysians have accepted IT and multimedia readily, and benefited from it. For one whose generation viewed books, newspapers, and the radio as primary windows to the world, I consider myself among those whose lives have been dramatically transformed.

I am sure many other Malaysians, young or old, delight in surfing the net, exploring new gateways to information, knowledge and communication. This is a welcome development and one that is vital if we are to realise our vision for a knowledge-based society in the age of multimedia.

To maintain our position, let alone outpace the competition, we must be fully prepared. We have achieved notable progress in many aspects of ICT and multimedia. Malaysians have even excelled in some aspects of IT on the global scene. This is a source of pride to us but we must not rest on laurels. The playing field is far from level and the competition far too keen.

Ours is a changing world that tolerates no lapses. But it is also one of opportunity. Given the way in which Malaysians have coped with such remarkable resilience, I am confident our Multimedia Super Corridor will open many more new and exciting pathways.

I thank the Multimedia Development Corporation for producing this superb pictorial record of the transformation our nation is experiencing. It captures well the essence of the MSC and the spirit of Malaysia Boleh.

The book also showcases outstanding homegrown talent. My congratulations to all concerned.

A handwritten signature in black ink, appearing to read 'Mahathir', written over a horizontal line.

**DR MAHATHIR BIN MOHAMAD**

Putrajaya  
8 August 2003

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