

THIRD WORLD DEVELOPMENT



GROSVENOR PRESS



Foreword

NORTH AND SOUTH MUST WORK TOGETHER FOR RECOVERY by Willy Brandt
THE THIRD WORLD — How it is defined together with a look at the import and export trade of the countries in this classification

Personal Views

THE NORTH SOUTH DIALOGUE AND THE FUTURE OF BUSINESS by Dr Henry Kissinger
ACTING ON THE COMMON CRISIS by Edward Heath
FRESH THOUGHTS FOR A NEW AGE OF UNCERTAINTY — an interview with political economist J. K. Galbraith

Business Trade & Finance

MAIN TRENDS IN INTERNATIONAL TRADE — from the General Agreement on Tariffs & Trade, Geneva
THE POSITION OF DEVELOPING COUNTRIES IN WORLD TRADE — A PERSONAL OVERVIEW by Bhagirath L. Das, Ambassador, Permanent Mission of India, Geneva
FINANCIAL AID FOR ECONOMIC DEVELOPMENT — from the World Bank, Washington
HELPING THE POOREST COUNTRIES — a report on the activities of the International Development Association, the soft loan arm of the World Bank
ECONOMIC DEVELOPMENT & THE PRIVATE SECTOR — from the International Finance Corporation, Washington
MANAGING OFFICIAL RESERVES by Paul Richards, a consultant to the Crown Agents, London
EASING THE DEBT BURDEN — from the International Monetary Fund, Washington
ENHANCING THE EXPORT TRADE OF DEVELOPING COUNTRIES — from the Secretariat of the International Trade Centre, Geneva
THE UPS & DOWNS OF COMMODITY FORECASTS by Jane Merriman
PROMOTING THIRD WORLD PRODUCTS IN WESTERN MARKETS by Dr Frederick J. Glover, Director, the United Kingdom Trade Agency for Developing Countries, London
EXPORT CREDIT FOR BRITISH CAPITAL GOODS by Angela Spacey of Manufacturers Hanover Export Finance, London
CASH STARVED COUNTRIES BARTER THEIR WAY OUT OF TROUBLE by Melvyn Westlake and Jonathan Friedland
A RE-APPRAISAL OF FOREIGN INVESTMENT by Melvyn Westlake
AFRICAN DEVELOPMENT — FACING UP TO THE CHALLENGES by Siyanga Malumo of the African Development Bank, Abidjan, Ivory Coast

Food & Agriculture

IMPROVING AGRICULTURAL RETURNS — from the Food & Agricultural Organisation, Rome
PRACTICAL AID FOR DEVELOPING COUNTRIES by John Leech
HOW CAN WE INCREASE FOOD PRODUCTION? by Ken Wilson-Jones
BLUEPRINT FOR FOOD SUPPLIES by Robert Butterworth, Representative of the Crown Agents, Bangkok
HELP FOR THE SMALL FARMER by Guy Hunter of the Overseas Development Institute, London
SAVING FOOD FOR 40 MILLION by Dr Philip Haskell, Director of the Centre for Overseas Pest Research
CAN SUCCESS BREED SUCCESS? by Elizabeth Philippo

THE PUMP THAT CHANGED MILLIONS OF LIVES by Krish Kalra, Director & Vice-President, In sala (P) Ltd, Delhi
HAS THE GREEN REVOLUTION FAILED? by Michael Allaby, author of World Food Resources
HOW BOUNTIFUL ARE THE OCEANS? by Tony Loftas
WHO WILL SAVE THE FORESTS? by Dr Duncan Poore, UN Advisor on Forestry

Civil Engineering & Natural Resources

ENGINEERING A BASIC INFRASTRUCTURE by Philip G. Abbott, Editor, Civil Engineering, London
EXPLOITATION OF MINERAL RESOURCES by H. K. Raina, Senior General Manager, The Minerals and Metals Trading Corporation of India Ltd, New Delhi
DEVELOPMENT OF ENERGY SOURCES by Eric Ruttley, Secretary General, World Energy Conference, London
POWER GENERATION by Edward Cresswell, Chief Engineer, Electrical Engineering Branch, Crown Agents, London
FARMING FOR ENERGY by David Fishlock, Science Editor of the Financial Times, London
POWER FROM TROPICAL FORESTS by Norman Myers, a UN Consultant on Environment and Development
ENERGY STORAGE by Ian Glendenning
THE NEED FOR INTERNATIONAL CO-OPERATION by John Cheshire of the Science Policy Research Unit, Sussex University, Sussex
WHEN WILL OIL SUPPLIES BEGIN TO DECLINE? by Dr Ian Howell of the British Petroleum Policy Review Unit
CAN COAL REPLACE OIL? by David Gray of Coal Processing Consultants Ltd
ONLY PLANNING CAN PREVENT HARDSHIP by Dr R. J. Eden and Dr K. Velupillai of the Cavendish Laboratory, Cambridge, UK
SAVE IT! by Wally Pryke of the Department of Energy, London
BLOWING IN THE WIND by Dr David Lindley of Taylor Woodrow Ltd, London
ENERGY FROM THE OCEANS by Robert Leicester, Energy Adviser to the Crown Agents Energy Service, London
50 MINUTES OF SOLAR RADIATION by Dr John McVeigh, Head of Energy Studies, Brighton Polytechnic Faculty of Engineering & Environmental Studies, Brighton, Sussex
HEAT FROM THE EARTH by Dr John Garnish of the Energy Technology Support Unit, Harwell, Essex
HYDROPOWER RE-APPRAISED by Ted Lawrence, Head of the Crown Agents Energy Service, London
BIOMASS by Dr David Hall of the University of London, London
RURAL ENERGY NEEDS by Peter L. Fraenkel, Power Project Officer of the Intermediate Technology Development Group, London
USABLE ELECTRICITY FROM SOLAR POWER by Dr Virendra Sherlekar, Manager, Industry Marketing, and Crispin V. Hahn, Marketing Communications Specialist, both of the Solarex Corporation, Rockville, Maryland

Industrial Development

A WILL TO ADAPT by Francis Blanchard, Director General of the International Labour Office, Geneva
SOCIAL ASPECTS OF INDUSTRIALISATION — from the International Labour Office, Geneva
MORE INDUSTRIES NEEDED IN RURAL REGIONS by Vincent Austin
USING THE RIGHT TECHNOLOGY by Philip Winter of the Intermediate Technology Development Group, London

COMPUTING IN THE THIRD WORLD by David Small, Divisional Director of Marketing Operations, International Computers Ltd, London
 GENETIC ENGINEERING REVOLUTIONISES DEVELOPMENT PROSPECTS by Gamini Seneviratne
 HOW POLLUTION CONTROL CAN BOOST DEVELOPMENT by Maria Elena Hurtado
 INVESTMENT CO-OPERATIVE PROGRAMMES FOR INDUSTRY — from the United Nations Industrial Development Organisation, Vienna

Transportation

MOVING GOODS AND PEOPLE BY AIR — from the International Civil Aviation Organisation, Montreal, with an introduction by Dr Assad Kolaite, President of the Council
 RETURN OF THE RAILWAYS by Mike Knutton, Editor of the International Railway Journal, Falmouth
 TRANSPORT PLANNING WITH THE ROADS SECTOR by D. I. N. Bovill, I. G. Heggie and J. L. Hine, Transport and Road Research Laboratory, Oxford University Transport Studies Unit, Oxford
 CO-OPERATION IN SHIPPING — from the International Chamber of Commerce, Paris
 WHO RULES THE WAVES? by R. A. Ramsay, Chief of the Shipping Division of the United Nations Conference on Trade and Development
 THE AUTOMOTIVE INDUSTRY — HOW TO CONVERT A FOREIGN EXCHANGE DRAIN INTO A LOCAL ASSET by Michael W. Gibbs, Director, MGA Developments Ltd

Communications

TELECOMMUNICATIONS FOR DEVELOPMENT — from the International Telecommunication Union, Geneva
 THE INTERNATIONAL ROLE OF BBC ENGINEERING by John Flewitt of the Engineering Department, British Broadcasting Association
 EXTENDING EDUCATIONAL BROADCASTING IN ETHIOPIA by Reg Booroff of C & S Antennas Ltd, London
 TRENDS IN TELEVISION MOBILES by Maurice Nash, Products Manager of Ampex Electronics Ltd
 SETTING UP A RECORDING STUDIO by Peter Harris, Chairman of the Association of Professional Recording Studios
 OUTSIDE BROADCASTING by David Mordaunt, Chairman of Brabury Ltd, Berkshire, UK

Health

HEALTH MATTERS FOR THE NATION — from the World Health Organisation, Geneva
 WHAT HOPE FOR THE WATER DECADE? by James Kimondo, Gloria Morno and John Tinker of Earthscan, London
 THE POPULATION EXPLOSION AND ITS MANAGEMENT — from the United Nations Fund for Population Activities, New York
 POPULATION PROSPECTS — from Population Concern, London
 THE FIGHT AGAINST MALARIA by Leila Steinborg and Vojana Sharmac

Education

IMPROVING THE QUALITY OF EDUCATION by Stephen P. Heyneman of the Education Department, the World Bank, Washington
 MEXICO'S NATIONAL LITERACY PROGRAMME by Linda King de Jardon

Professional Services

MANAGEMENT CONSULTING by Michael Hicks-Beach, Executive Director of the Management Consultants' Association, London
 BRITISH ACCOUNTING AND CONSULTING SERVICES HELP DEVELOPING ECONOMIES by M. Renshall of Peat, Marwick, Mitchell & Co, London
 CONSULTING SUPPORT FOR DEVELOPING COUNTRIES by D. J. Amery of the Manager Training Division of W. D. Scott Training Services, Birmingham, UK

General Information

PREPARING AGAINST NATURAL DISASTER by James Lewis, Senior Research Fellow at the Centre for Development Studies, University of Bath

CO-ORDINATING DISASTER RELIEF — from the office of the United Nations Disaster Co-ordinator, Geneva
 ARMS TRANSFERS IN THE THIRD WORLD by Colonel Stuart Lee of the International Institute for Strategic Studies, London
 SECURITY SAVES MONEY & LIVES by John Forbat of the British Security Industry Association, London
 ON THE TRACK OF THE SAHEL WEATHER MYSTERIES by Dr Robert Kandel and Arthur M. Fell

Commercial Information Business, Trade & Finance

OVERSEAS MARKETING AND THE SMALL BUSINESS by William B. Miller of Transtech Services, Virginia, USA
 A BEGINNER'S GUIDE TO EXPORTS by A. C. Killick of Williams & Glyn's Bank, London
 NEW BEET SUGAR DEVELOPMENTS BENEFIT FROM EXPERT ASSISTANCE — from Beet Sugar Developments Ltd, Peterborough, UK
 IRRIGATION INDUSTRY CLOSES IN ON DENVER — from the Irrigation Association, Maryland, USA
 A SOLUTION TO THE PROBLEMS CAUSED BY SAND IN IRRIGATION AND PUMPING SYSTEMS — from the Irridelo Corporation, Englewood Cliffs, New Jersey
 HARVESTING EQUIPMENT FOR LEGUMES — from Chisholm-Ryder, Niagara Falls, New York
 PROFILE OF A MULTI-NATIONAL COMPANY by Todd Siebell of the International Minerals and Chemical Corporation, Northbrook, Illinois
 ROBOTS AND MATERIALS HANDLING EQUIPMENT — from Air Technical Industries, Mentor, Ohio
 PRESSING FOR SUPERIOR CONCRETE — from Fielding & Platt Ltd, Gloucester, UK
 SOLAR POWER PROVES ITSELF by Dana T. Hughes
 STEELWORKS FOR THE WORLD — from the Associated Products Group of the British Steel Corporation, Newport, Wales
 COMPUTING IN THE THIRD WORLD by Alan Grange of Systime Computers Ltd, Leeds, UK
 MICROPROCESSOR SYSTEMS TRANSFORM RAILWAYS WORLDWIDE by G. J. A. Miles of GEC-General Signal Ltd, Borehamwood, UK
 ADVANCED COURSES IN TRANSPORT STUDIES by Jack Coward, Director of Studies of the London College of Advanced Transport Studies
 BUILDING FOR THE FUTURE — from Leyland Group Ltd, Preston, UK
 AUTOMATIC TRANSMISSION TESTING — from Delta Dynamics Inc, Green Bay, Wisconsin
 MOBILE MEDICAL SYSTEMS — from Konecki Associates, Marina Del Rey, California
 LONDON'S INTERNATIONAL HOSPITAL by Teresa Wellesley of the Cromwell Hospital, London
 RECENT ADVANCES IN THE DIAGNOSIS OF BLEEDING DISORDERS by Catherine L. Smith, RT Applications Specialist, Payton Associates Ltd, Scarborough, Ontario
 SAFETY EVALUATION OF DRUGS AND CHEMICALS — from Life Science Research, Stock, Essex
 150 YEARS OF MAPPING THE WORLD — from John Bartholomew & Son Ltd, Edinburgh, Scotland
 EQUIPPING A LIBRARY by B. Pettman of Balmforth Engineering, Bedfordshire, UK
 ORTHOTIC MEDICAL PRODUCTS — A WORLD OF CHANGE by Paul Michaelson, Divisional Manager of Remploy Ltd Medical Products Division, London
 DIPLOMATIC STUDIES — from the London Institute of Diplomatic Studies, London
 INSURANCE WARRANTY SURVEYING by R. Gibbins of Noble Denton and Associates Ltd, London
 PRINTS IN COURT by Sydney J. Platel of Payton Scientific Incorporated, Scarborough, Ontario
 COMPUTER ACCESSORIES IN A HURRY by Nigel Robson of Inmac (UK) Ltd, Cheshire
 THE IMPORTANCE OF VISIBLE SIGNS by Jerry White of Ad-Up Shimmering Signs, Middlesex, UK
 GOING FOR BROKING by AP International Marketing Inc

Commercial Contacts

Advertisers Index