

Foong Wai Fong

THE NEW ASIAN WAY

Rebuilding Asia through Self-reliance

With a foreword by **John Naisbitt**, Author of *Megatrends*

Asia has to negotiate many hazards on its road to modernization. Rapid growth, evolving institutions and the onslaught of global and technological forces are all factors that have damaged Asia's economy in the recent past.



“We have emerged from the economic turbulence with a more confident attitude”

The financial crisis that began in the summer of 1997 caused untold damage to the wealth and output of the once robust tiger economies. Serious soul-searching must begin – is the Asian model a mirage? How can governments, businesses and people maintain their stability in the avalanche of external forces and conflicting values that threatens them politically, economically and socially? What fundamental changes must Asia make? Wai Fong examines the rapid changes that are taking place in the world, dispels misconceptions and argues that understanding ourselves and the world and the influences that shape our world view is vital in the building of a profitable future. Asia, she argues, can be rebuilt through self-reliance, entrepreneurship and a global attitude.

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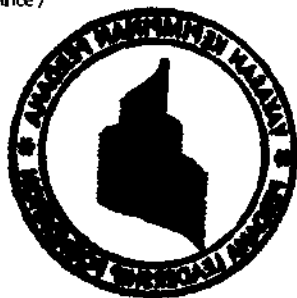
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*To the memory of my grandmother
Yie Zhuan Gui
who taught my family the value of self-reliance.*

Do not dwell in the past,
Do not stay in the present.
Change with the trends,
Change with the times.

—GUANZHONG—

Chinese Scholar, Spring And Autumn Period