

T  
H  
E

BAMBOO



NETWORK

HOW EXPATRIATE CHINESE

ENTREPRENEURS ARE CREATING

A NEW ECONOMIC SUPERPOWER IN ASIA

MURRAY WEIDENBAUM & SAMUEL HUGHES

# CONTENTS

*Preface* v

## PART I. INTRODUCTION

1. The Strategic Role of the Bamboo Network 3

## PART II. THE NETWORK AND CHINA

2. Understanding the Bamboo Network 23
3. Creating a Greater China 61
4. The Rise of China's Economy 91

## PART III. ENTER, WESTERN BUSINESS

5. Western Investment in China 121
6. Experiences of U.S. Businesses, Good and Bad 153

## PART IV. THE FUTURE

7. International Implications of a Greater China 185
8. The Foggy Crystal Ball: Three Future Scenarios 211

*Notes* 241

*Index* 257