

YOU
CAN'T

TOM

SHRINK

PETERS
YOUR WAYS

TO GREATNESS

THE
CIRCLE
OF

INNOVATION

C O N T E N T S

Introduction

PAGE xii

Distance is Dead.

PAGE 1

Destruction is Cool!

PAGE 35

You Can't Live Without an Eraser.

PAGE 75

We are all Michelangelos.

PAGE 123

Welcome to the White-Collar Revolution.

PAGE 157

All Value Comes from the Professional Services.

PAGE 199

The Intermediary is Doomed.

PAGE 229

The System is the Solution.

PAGE 271

Create Waves of Lust.

PAGE 295

Tommy Hilfiger Knows.

PAGE 333

Become a Connoisseur of Talent.

PAGE 353

It's a Woman's World.

PAGE 395

Little Things are the Only Things.

PAGE 427

Love All, Serve All.

PAGE 453

We're Here to Live Life Out Loud.

PAGE 477