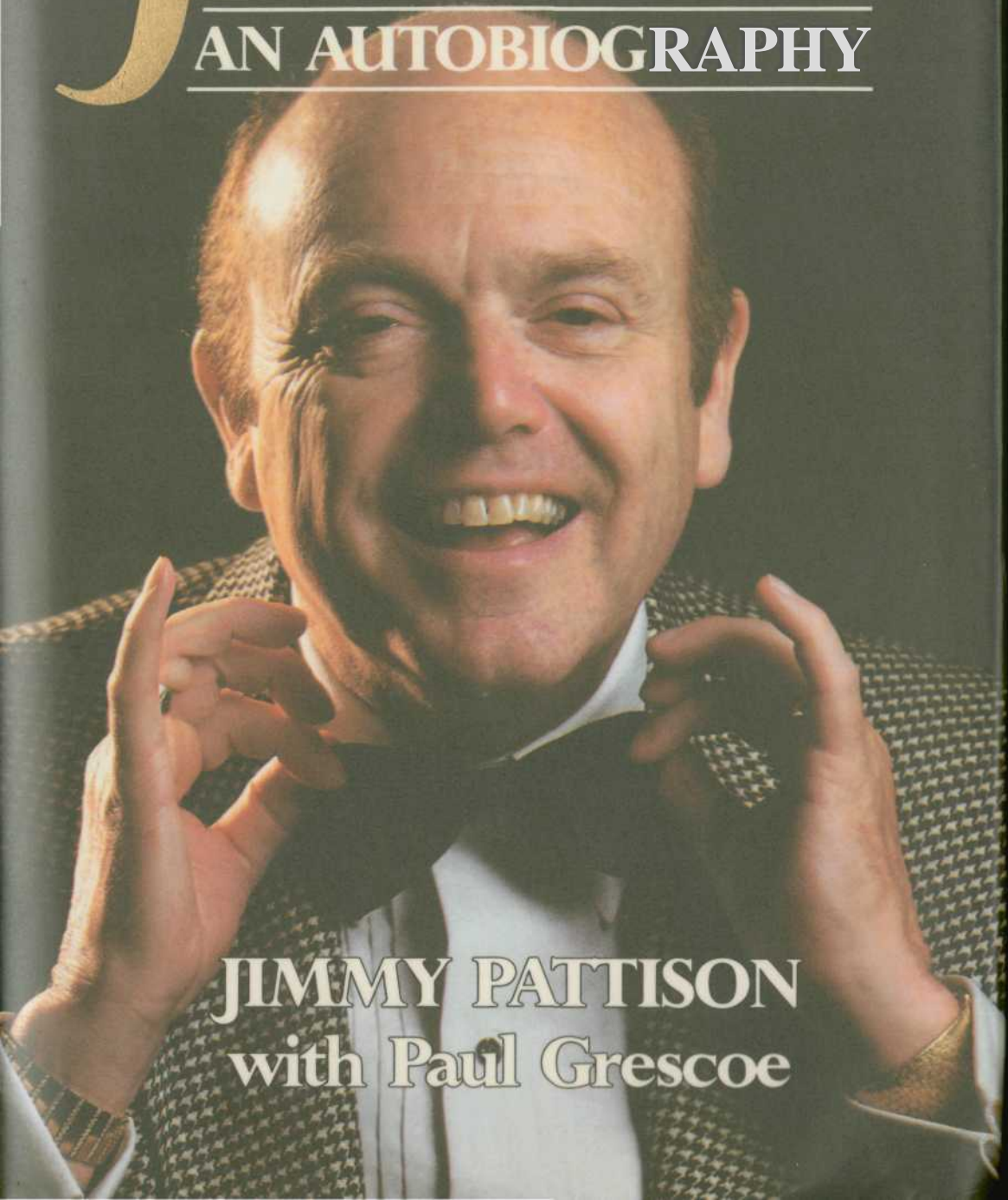


JIMMY

AN AUTOBIOGRAPHY



JIMMY PATTISON
with Paul Grescoe

CONTENTS

- Prologue* 1
Roots / 10
Growing Up Fast / 22
Getting Down to Business / 34
The Bow Mac Years / 43
In the Driver's Seat / 57
News Talk / 70
Taking Over / 79
The Rise of Neonex International / 92
Them Versus Us / 105
Starting Over / 120
My Life in Sport / 138
My Life in Management / 152
Liquid Assets / 170
Maybe in Error, Never in Doubt / 182
I Get Religion / 196
"Park Your Cadillacs" / 214
77ie Porn Debate / 228
Expo / 243
A Year to Remember / 266
Back in the Deal Business / 278
You Gotta Wanna / 289
Index / 295