



management **CHALLENGES** for Malaysian Companies

MICHAEL YEOH

709
O

PELANDUK PUBLICATIONS

Table of Contents

Preface

management strategies

Towards Faster Economic Recovery	3
Moving Forward after the Economic Crisis	9
Redesigning Organisations: Challenge for Malaysian Managers	15
Reengineering for Greater Profitability and Productivity	21
Striving Towards Vision 2020	27
Managing the 5E's	35
The Power of Alignment	41
Aiming for High-Quality Growth	47
Overcoming the Balance of Payments Deficit	55
Management Challenges of Full Employment	63
Corporate Strategies in Asia	75
Succeeding in Business:	
Insights from Leading Thinkers and CEO's	81

globalisation and business in the future

The Challenge of Globalisation	91
Global Positioning for Malaysia	95
Becoming A World-Class Company	101

Growing Your Business	107
Planning for the Future	111
Preparing for the Digital Age	117
Preparing for the New World Economy	123
Partnership Towards Common Prosperity	129

values and ethics

Developing Meritocracy	137
Consensus against Corruption	143

<i>Index</i>	149
--------------	-----