



1923 in a Nutshell

EXTRA

THE NYLIC TIMES

NEW YORK LIFE
A Good Place To Work

Доля №. Застрахованный

НЬЮ-Йоркское

Общество

Защиты Жизни

Continental Investment Office.
No. 12741

New-York Life Insurance Company.

Assurance on the Life of

WHY I INSURED

NEW YORK LIFE

ORGANIZED 1845

New York Life

INSURANCE

WILLIAM H. BEERS, President

CASH ASSETS \$95,000,000
TOTAL PAID POLICYHOLDERS \$48,000,000
SURPLUS STATE GUARANTY \$40,000,000
DEATH CLAIMS PAID \$28,000,000

INSURANCE IN FORCE \$ 500,000,000
ANNUAL INCOME \$ 24,000,000

Souvenir

HOME OFFICE BUILDING

NEW YORK LIFE INSURANCE COMPANY

PIKE'S PI

OLD REG

LIFE INSUR

Policies grant

NEW YORK LIFE INS

The Company You Keep

150 YEARS WITH NEW YORK LIFE

1888

AUGUST					
S	M	T	W	T	F
1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31					

THE NEW YORK LIFE Originated Non-forfeiture Policies, and all its Policies as now issued contain non-forfeiture provisions.

1889

AUGUST					
S	M	T	W	T	F
1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31					

Provide for it by Life Insurance

NYLIC

NEW YORK LIFE INSURANCE COMPANY

NORTHEASTERN DEPARTMENT

MRS. E. C. PAINE

August, 1928

NEW YORK LIFE ALMANAC

1952

Any Other Business Can Better Afford to Wait.

Write to the New-York Life Agent To-Day.

NEW YORK LIFE Insurance

NEW YORK LIFE INSURANCE COMPANY

Enters its 2nd Century

Centennial "Policyholders' Edition" of the Nylie Review. April 12, 1945

No. 106,707

New-York Life Insurance Company.

Insurance on the Life of

George H. Custer

Amount, \$5,000

J. P. Stoddard

NEW YORK LIFE INSURANCE COMPANY.

WIDOW AND ORPHAN

NEW YORK LIFE Insurance Company

NEW YORK LIFE Insurance Company

ANNIVERSARY

NEW YORK LIFE NEWS

April, 1935

NEW YORK LIFE ALMANAC

1950

ADWAY, Cor. of Pine-Street

PRINCIPALLY INVESTED IN U. S. ST

10 DOLLARS,

RAPIDLY ACCUMULATING

VED FUND 85

NEW YORK LIFE ALMANAC

1950

A STORY of A GIRL

Visit Benefits in July

OVER 1,000 PEOPLE

OVER 4,000 PEOPLE

600 DEATH CLAIMS

\$1,977,883.33

HERE IS NOW New-York Life Insurance Company an organization to be known as

PREMIUM RAT

NEW-YORK LI Insurance Comp

ndowment Pa

flating-Tentie ndowment Pa

GEO. I. RICHAI

New York Life Insur

NEW YORK LIFE

GREATEST INTERNATIONAL

RANCE CO

WORLD

overnment

umber of

olders.

unt of in

NEW YORK LIFE

First Public Advertisement Aug. 14, 1843

April, 1935

NEW YORK LIFE

Table of Contents

7 **FOREWORD**

8 **CHAPTER ONE** The Birth of a Company

30 **CHAPTER TWO** Growing Up

68 **CHAPTER THREE** A Century of Triumph

100 **CHAPTER FOUR** The Greatest Agent of All

120 **CHAPTER FIVE** Creating the Blue Chip

146 **CHAPTER SIX** Cross Currents

172 **CHAPTER SEVEN** The World Changed

194 **CHAPTER EIGHT** Into the Twenty-First Century

236 **INDEX**

240 **ACKNOWLEDGEMENTS**