

THE  
EXPLOSIVE  
EXPOSE

# THE UGLY JAPANESE

**NIPPON'S ECONOMIC  
EMPIRE IN ASIA**

**“PERSUASIVE . . .  
A SERIOUS ANALYSIS . . .  
of a silent but  
crucial revolution:  
the virtual Japanese economic  
conquest of Asia.”**

*—International Herald Tribune*

**FRIEDEMANN BARTU**

# CONTENTS

<i>About the Author</i>		v
<i>Preface</i>		vii
Chapter One	The Ugly Japanese	1
Chapter Two	The Myth of Misunderstanding	14
Chapter Three	Lies, Damned Lies and Japanese Textbooks	24
Chapter Four	<i>Sayonara Nippon</i>	39
Chapter Five	Look East — and Be Seized	53
Chapter Six	The Proton Saga Saga	68
Chapter Seven	Sogo A Gogo	84
Chapter Eight	The Walkman Warrior	100
Chapter Nine	Boneless Chicken and Heartless Men	116
Chapter Ten	No Business Like Japanese Aid Business	131
Chapter Eleven	Moshi Moshi in Jakarta	147
Chapter Twelve	No Handicap — No Deal	162
Chapter Thirteen	<i>Karaoke, Okay?</i>	176
Chapter Fourteen	Make Love Not Cars	191
Chapter Fifteen	A Chopstick Tragedy	207
Chapter Sixteen	Mind Our Own Business	220
Chapter Seventeen	An Agenda for the Future	236
Chapter Eighteen	<i>Pax Americana Versus Pax Japonica</i>	255
<i>Bibliography</i>		273
<i>Index</i>		275