

Arthur Reed

AIRBUS

Europe's High Flyer

Contents



Introduction	Page	6
Chapter 1. A Dream Becomes Reality	Page	8
Chapter 2. Genesis. The Birth of Airbus	Page	12
Chapter 3. Germany; An Enthusiastic Partner	Page	18
Chapter 4. Rumbblings From London	Page	24
Chapter 5. First Flight – And First Sales	Page	32
Chapter 6. Through The Marketing Desert	Page	40
Chapter 7. A310. The Family's Second Member	Page	48
Chapter 8. Roger Beteille	Page	58
Chapter 9. Jean Pierson	Page	66
Chapter 10. The A300–600, A320 and A321; Advanced Technology Takes Off	Page	72

Chapter 11.	The A330/A340. The Airbus Family Grows Bigger	Page 90
Chapter 12.	The Airbus Partners	Page 100
	Aerospatiale	Page 102
	British Aerospace	Page 110
	CASA	Page 118
	Deutsche Airbus	Page 126
Chapter 13.	Airbus Flies Into The Future	Page 134
	Postscript	Page 146
	Airbus Industrie Milestones	Page 156
	A Galaxy Of Customers	Page 158