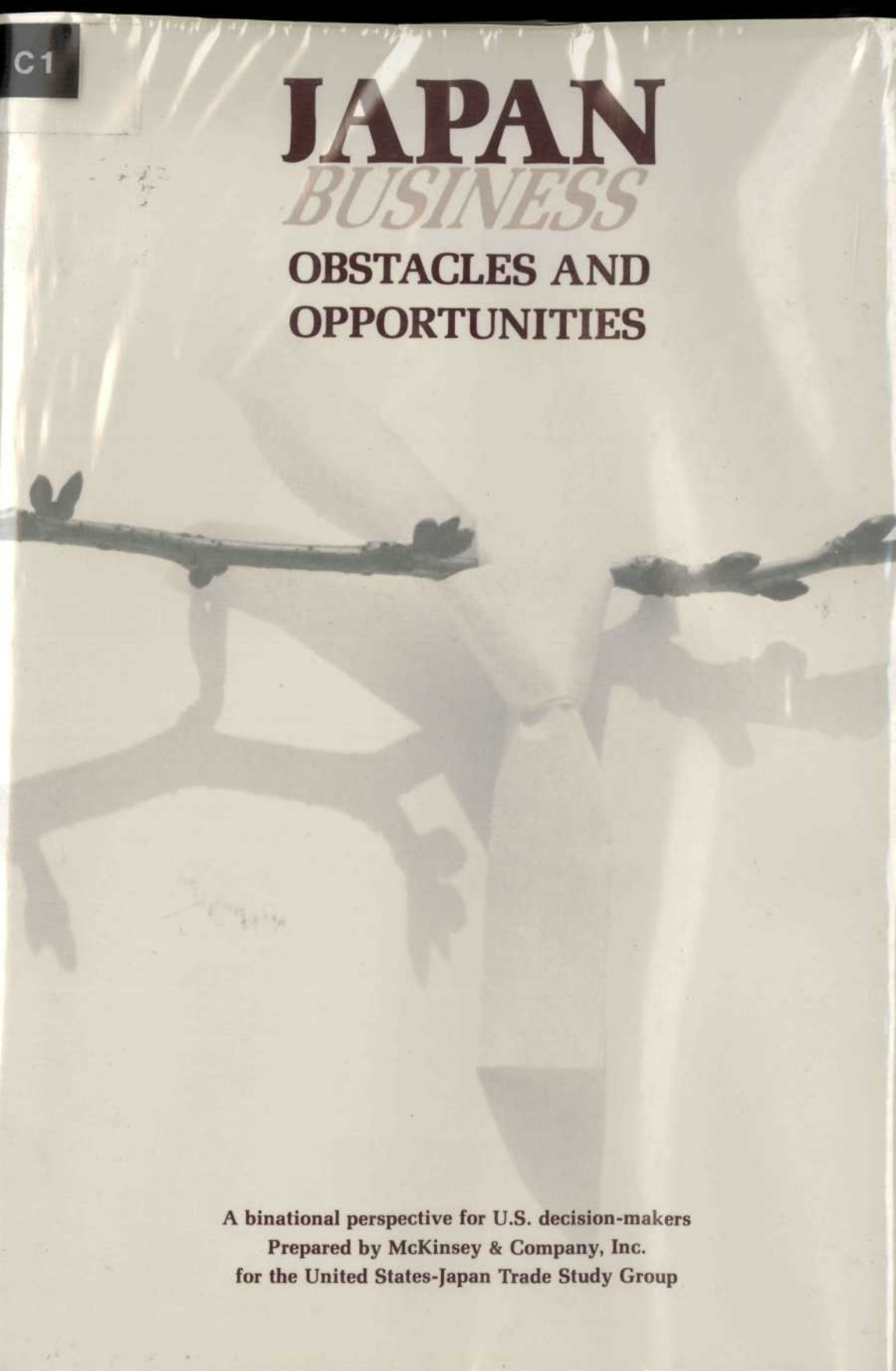


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# **JAPAN** *BUSINESS*

## **OBSTACLES AND OPPORTUNITIES**



**A binational perspective for U.S. decision-makers  
Prepared by McKinsey & Company, Inc.  
for the United States-Japan Trade Study Group**

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