

# CHANGING YOUR CORPORATE CULTURE

The key to surviving tough times

- Recognise and respond to change
- Change your management style
- Strengthen the position of your company

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 Victor S.L. Tan

# CONTENTS

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## CONTENTS

<b>About the Author</b>	11
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<b>Preface</b>	13
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### Part 1

#### **CHANGING CORPORATE CULTURE**

1. Understanding Corporate Culture	17
2. Changing Your Corporate Culture to Survive	23
3. Assimilating the Achievement Culture	30
4. Implementing the Process of Corporate Culture Change	36
5. Changing People's Mindsets	42
6. Valuing the Benefits of Trust in Organisations	58
7. Building Trust in Organisations	64
8. Mastering the Lessons of Corporate Culture Change	70

### Part 2

#### **CHANGING THE STANDARDS OF EXCELLENCE**

9. Redefining Excellence	77
10. Creating Excellence	84

---

**Part 3**

**CHANGING SMART PEOPLE**

- |  |     |
|--|-----|
| 11. Eliminating Flawed Thinking                      | 89  |
| 12. Understanding the Driving Forces of Smart People | 94  |
| 13. Managing Smart People                            | 100 |
| 14. Understanding the Ills of Leadership             | 106 |

**Part 4**

**CHANGING CORPORATE STRATEGIES**

- |  |     |
|--|-----|
| 15. Assessing the Barriers to Strategic Thinking | 111 |
| 16. The Value of Strategic Thinking              | 115 |
| 17. Developing Strategic Thinking Skills         | 121 |
| 18. Surviving the Downturn                       | 127 |

- |              |     |
|--------------|-----|
| <b>Index</b> | 134 |
|--------------|-----|