

VISION & LEADERSHIP

MICHAEL YEOH

VALUES AND
STRATEGIES
TOWARDS
VISION 2020

This book stimulates strategic and creative thinking among corporate managers and executives on what needs to be done so that Malaysian organisations can compete in the 1990s and beyond. It is only by focusing on excellence, quality, creativity and greater productivity can we compete better and derive greater profitability for our companies—and the nation.

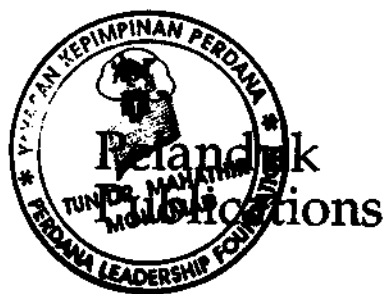
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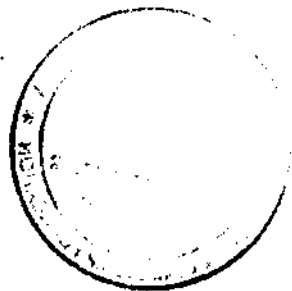
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