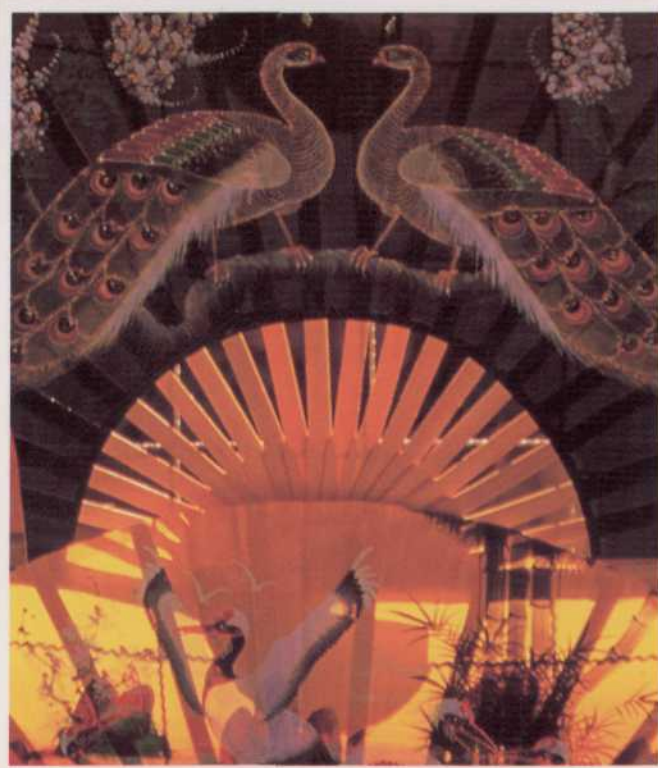


Marketing Management



An Asian Perspective

-
- PHILIP KOTLER
 - SIEW MENG LEONG
 - SWEE HOON ANG
 - CHIN TIONG TAN

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