

REVISED & UPDATED 2nd EDITION

EVERYTHING YOU NEED TO KNOW  
ABOUT BUYING OR STARTING  
YOUR OWN FRANCHISE

THE

COMPLETE

FRANCHISE

BOOK

- ✓ Negotiate your franchise agreement like a pro
- ✓ Understand your legal obligations and avoid hassles
- ✓ Recognize first-class opportunities and avoid money-wasters
- ✓ Choose the ideal franchise for *you*

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# Contents

<b>Why You Need to Read This Book</b>	<b>1</b>
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## ***Part 1: ANATOMY OF A FRANCHISE***

<b>Chapter 1:</b> Made in the U.S.A.: The Franchise Revolution	<b>11</b>
<b>Chapter 2:</b> The Franchise Formula: A Strategy for Growth	<b>17</b>
<b>Chapter 3:</b> To Franchise or Not to Franchise: A Self-Evaluation	<b>27</b>
<b>Chapter 4:</b> A Balance of Power: The Anatomy of a Franchise	<b>47</b>
<b>Chapter 5:</b> The Price of Admission: Franchise Fees and Royalties	<b>61</b>

## ***Part 2: THE FRANCHISE QUEST***

<b>Chapter 6:</b> The Dangling Karat: How Franchisors Recruit Franchisees	<b>83</b>
<b>Chapter 7:</b> Decisions, Decisions: The Franchise Roller Coaster	<b>95</b>
<b>Chapter 8:</b> Full and Accurate Disclosure: The Rules of Franchising	<b>115</b>
<b>Chapter 9:</b> Great Revelations: Inside the Uniform Franchise Offering Circular	<b>133</b>
<b>Chapter 10:</b> How to Evaluate an Offering Circular	<b>149</b>
<b>Chapter 11:</b> Grand Designs: How Much Can I Make?	<b>159</b>
<b>Chapter 12:</b> A Meeting of Minds: The Franchise Agreement	<b>179</b>
<b>Chapter 13:</b> How to Evaluate a Franchise Agreement	<b>193</b>
<b>Chapter 14:</b> Dealer's Choice: How to Evaluate a Franchisor	<b>201</b>

### ***Part 3: FRANCHISING IN ACTION***

<b>Chapter 15:</b> Capital Ideas: How to Finance a Franchise	213
<b>Chapter 16:</b> Breaking Ground: Getting Started in a Franchise Business	225
<b>Chapter 17:</b> In All Fairness: The Rights and Obligations of Franchisees	243
<b>Chapter 18:</b> Future Tense: Tracking Franchise Trends	255

### ***APPENDIXES***

<b>Appendix A:</b> Where to Find Franchise Opportunities	265
<b>Appendix B:</b> Requirements for the Preparation of a Franchise Offering Circular	269
<b>Appendix C:</b> Sample Uniform Franchise Offering Circular	285
<b>Appendix D:</b> Sample Franchise Agreement	303
<b>Appendix E:</b> The Top 100 Franchisors	317
<b>Index</b>	321