

Y.T.M.TUNKU ABDUL RAHMAN PUTRA'S TALK
AT THE SECOND INTERNATIONAL CONVENTION
OF THE LEBANESE PUBLIC RELATIONS ASSOCIATION
ON TUESDAY, 19TH SEPTEMBER, 1972.

I am honoured to be invited by the Lebanese Public Relations Association to take part in the Second International Convention with the theme "The Role of Public Relations in Developing Nations". I hope my talk can be of some value on a topic which I consider is of great importance in the affairs of the world of to-day. New independent nations have found to their great sorrow how much they had been exploited by their Colonial masters, and they realise that unless they can do something to put the country right and correct all the imbalances, then they must be faced with terrible problems; and as time goes on these problems will mount and in course of time they could become unsolvable. Then the country will be torn assunder by revolutions, strife and unrest which will make life for the people hard and unbearable.

Governments which took into account this fact set their programme on development and all the means they can employ to provide for it. Many countries, yours and mine as an example, know exactly what we have to do and we set our minds on the tasks before us and conscientiously and assiduously prepared our plans and put them into practice. Lebanon is one of the most stable, progressive and happy countries in this part of the world, and so is mine in our part of the world. Lebanon and Malaysia are beset with problems of many kinds: there is the trouble with Israel and other elements prevailing in the Middle East and again your population is divided between Christian and Islam. So is mine, but not on the difference of religion but on race as between Malays who are Muslims and non-Muslims. But we are able to maintain good order, peace and harmony because

