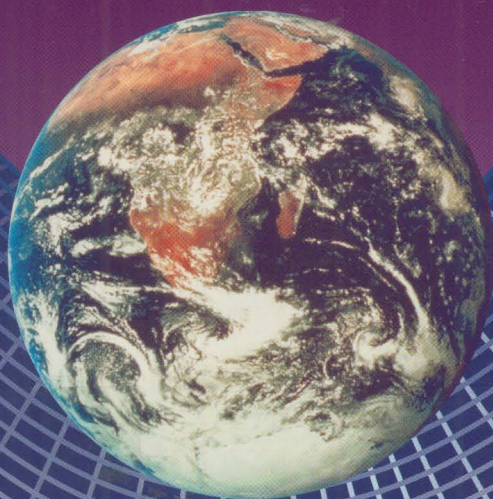


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AND  
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EDITORS

# Governance IN A Globalizing World



# GOVERNANCE IN A GLOBALIZING WORLD

Joseph S. Nye Jr.

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*Editors*

VISIONS OF GOVERNANCE  
FOR THE 21ST CENTURY

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# Preface

GLOBALIZATION is at once a rallying cry, a riddle, and a Rohrshach test. Traditionalists lament it. Investors exploit it. Pundits dissect it or debunk it. But what *is* globalization? Is it mostly a matter of money, or microbes, or media, or something else altogether? Is it new or a durable trend discernible only when history's more distracting dramas quiet down? What propels globalization? Will it deepen divides between the world's winners and losers or reshuffle the deck with wider opportunity? How is it altering the challenges of governance within and among nation-states? And how can public leaders come to terms with governance in a globalizing world?

These are the issues we address in this volume. *Governance in a Globalizing World* emerged from a series of discussions orchestrated through the Visions of Governance for the 21st Century project. Like all Visions efforts, this book is deeply and deliberately interdisciplinary, including chapters by political scientists, economists, historians, information technology analysts, and sociologists. This thematic and disciplinary diversity is essential to any effort to come to grips with a multifaceted phenomenon like globalization. At the same time, this book extends deep roots into the real world, as befits a product of Harvard's professional school of government. Abstraction and technicality—while they cannot be wholly banished without skimping on substance—are kept to a minimum. Our aim is to present a set of perspectives that is at once sound and useful, to stimulate scholars while informing practitioners.

We have divided *Governance in a Globalizing World* into three main sections, preceded by an introductory chapter. The first section examines globalization from several angles—economic, military, and cultural—and tracks established and emerging trends. The second section explores glob-

alization's effect on national governance, in general terms (such as legal transplantation or the spread of administrative reform) and through highlighting specific nations and groups of nations. The last section inverts the telescope to explore the effect of governance on globalization, discussing the roles of nongovernmental organizations, information policy, and the logic of governance for a global economy.

The Visions of Governance project—as an instrument of the John F. Kennedy School of Government's central mission—has sought from the start to clarify questions that matter for democracy. Since the initiative began in 1996, its scholars have lent data, discipline, and structure to crucial public conversations about the ongoing challenges of self-government. Previous Visions volumes include *Why People Don't Trust Government* (1997) and *democracy.com? Governance in a Networked World* (1999). This volume extends that franchise and also marks the start of a publishing partnership with the Brookings Institution Press.

We thank the volume's contributors, along with many other colleagues who offered advice, criticism, and encouragement to the authors (in various forms, in various settings) as they drafted and refined their contributions. We also thank Lynn Akin and Neal Rosendorf for their indispensable assistance. This stage of the Visions of Governance project has benefited from the generosity of the Christian A. Johnson Endeavor Foundation, the Daniel and Joanna S. Rose Fund, the Herbert S. Winokur Fund for Public Policy, the Parker Gilbert Montgomery Endowment, Kenneth G. Lipper, and the Xerox Foundation, which we gratefully acknowledge. And we owe a special debt to Elaine Ciulla Kamarck, the previous director of the Visions project, under whose stewardship this effort was launched.

*Governance in a Globalizing World* is dedicated to Raymond Vernon, who earned his reputation as an eminent scholar of globalization decades before the theme came into vogue. Ray's death, just as this book began to take shape, cost us a colleague of rare energy, honesty, and acuity. One of our titles bears his name; both of our minds (like those of so many others) bear his mark.

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