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The Autobiography of a Turkish  
Businessman

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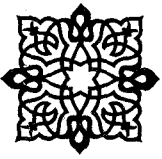
# MY LIFE STORY



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VEHBI KOÇ

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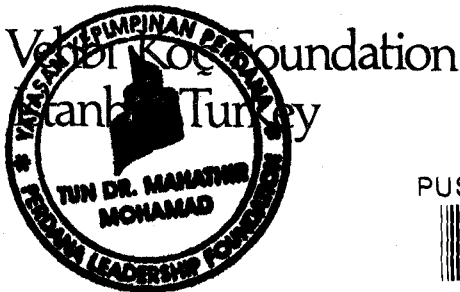


The Autobiography of a Turkish Businessman

# MY LIFE STORY

by

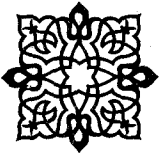
Vehbi Koç



PUSTAKA PERDANA



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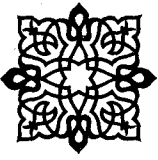
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# Preface

Among the many books that have been published in Turkey, I believe that there is not yet a biography of a successful businessman, although Turkey has had many important businessmen with wisdom and knowledge.

I have been active in the business world since the beginning of the Republic. I have been thinking for a long time of putting down an account of my fifty years in business for the edification of the young. It is a pleasure, after many delays, to have finished the book in time for the fiftieth anniversary of the Republic. It contains an account of my life from my beginning as a tradesman to my present position.

Perhaps the most important secret of success is to benefit from the experience of others, to listen carefully to advice, to keep up with the available literature, and to apply the information thus gathered.

My pleasure will be complete if some readers find in this book passages that inspire them or help to give them direction.

**Vehbi Koç**

(Written in 1973 at the time of publication in Turkish.)