

TAN SRI FATIMAH HASHIM

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Fatimah wins achievement award

KUALA LUMPUR, Fri. - *Tan Sri Fatimah Hashim*, the country's first woman **Cabinet Minister**, was named the recipient of the inaugural Pertiwi Lifetime Achievement Award at a ceremony tonight.

Fatimah, a former Welfare Minister and first president of the National Council of Women's Organisations (NCWO), received the award from the Yang di-Pertuan Agong Sultan Azlan Shah.

The award is in recognition of a woman who has served the country in numerous ways, demonstrating a lifetime of commitment to her ideals.

Five other women shared the limelight when they received the **Avon-Tan Sri Fatimah Woman of Distinction Award** from the Raja Permaisuri Agong Tuanku Bainun in recognition of their contributions in various fields.

They are KAF Group of Companies chairman and managing director Khatijah Ahmad (for entrepreneurship), former Education Director-General Datuk Asiah Abu Samah (education), Ursula Goh (social services), Dr Choo Yuen May (medicine and sciences), and writer, poet and artist Associate Professor Dr Siti Zainon Ismail (enterprise).

(Asiah was represented by her neice Rosnija Baharum.)

The Pertiwi Lifetime Achievement Award is for lifetime achievement. It will be awarded whenever the organisers feel there is a very special woman who deserves it.

However, this is the fifth year the **Avon-Tan Sri Fatimah Woman of Distinction Awards** are being presented. This year's theme is **Wanita Obor 2020 (Woman - the flame of 2020)**.

The awards are presented to women who have overcome economic, social or professional challenges to benefit and enhance the image of the country.

All the awards are organised by Avon Cosmetics Malaysia and the NCWO.

Also present were NCWO president Datin Paduka Zaleha Ismail and Avon Cosmetics (M) Sdn Bhd managing director Rojali Edris.