

PROTON
Chedet.cc
9 February 2016
Tun Dr Mahathir Mohamad

1. Recently, I officiated the first firing of the new engine for Proton. It is not often that an automotive company produces a new engine. Proton's Campro engine is now more than 10 years old. Obviously it is no longer suitable for today's cars. So the production of a new engine for Proton is something to celebrate.

2. But unfortunately journalists do not see the significance of this event. We used to export quite a lot of Proton cars to the UK. But since the introduction of new emission and fuel efficiency standards we have not been able to sell any Proton cars in the UK. The development of the new Proton engines by our engineers working with RICARDO of the UK is going to make us once again able to meet the conditions in the UK and Europe. We hope to export our cars to these countries once again.

3. Incidentally the engine will only be used after rigorous testing including running for five million kilometers. It will not be until late 2017 before their installation in Proton cars. After that there will be more tests for each model. Producing a car takes a lot of time.

4. Proton is aware of the negative perception of its cars in the Malaysian market. This is especially among owners of imported cars. Nothing can persuade them to buy Proton cars. Certainly pride in a Malaysian made car is not with them.

5. But the cars we produce now are not like the cars we produced before. They are much improved and often have more features than other cars in the same category. In fact the low-priced Protons have features normally found in higher-priced cars.

6. The Iriz 1.6 automatic has six airbags, doors which only open after the second pull, will not slide back when the foot is lifted from the brake on slopes etc.

7. The proof of the pudding is in the eating. And so it is with Proton's new cars. You need to drive them to know their capability. I drive the Iriz and the Suprima S and believe me I enjoy driving them. The Iriz especially has electric powered steering. It is very light. It responds quickly to the accelerator.

8. I think Proton cars deserve a test drive by Malaysians. Tell us about your experience. Criticise these cars. We want feedbacks so we can further improve the cars.

9. I am not an engineer although I know something about engineering. Believe me it is not easy to design, build, test and produce cars. If you are familiar with jigsaw puzzles, you will understand the problem faced by our engineers and assembly workers as they put the parts together.

10. There are 4000 parts to be designed, calibrated, manufactured and put together. We are the only developing country in the world that can do all these. I think our workers and engineers deserve to be tested if not supported.

11. We are not the cause of car prices being high. What support we get from the Government is also given to other companies because of local content. We have almost 90% local content; so we pay less excise duty. But since its founding Proton has paid more than 24 billion Ringgit in taxes while receiving only 14 billion in excise duty cuts, not cash. Yes, we have received a part of the research and development grants the industries have been promised.

12. Taxes on motor vehicles are what caused the prices to be high. But Government need to tax motorists because of the roads and other infrastructures that Government has to provide.

13. It is important to remember that when you buy foreign cars, money will flow out of the country to sustain their economies, to benefit their workers.

14. When you buy a local car, money stays in the country, workers earn money, dealers and agents and their employees enjoy the business they do and the local economy grows. Thousands of families enjoy a good life.

15. Assuming that all local industries are closed, few will have money to buy imported things. We will revert into being a failed third world country.

16. Malaysia is a trading nation i.e. we export and we import. If imports exceed exports we will not grow and prosper. All the countries which export cars to Malaysia protect their markets so that Proton cannot enter them.

49 thoughts on "PROTON"

-  [Log in to Reply](#) **pakpandir08** [Feb 12, 2016 9:22 AM](#)

Based on this writing, most likely Proton will continue to fail ... the attitude of "take it for granted" and "blame others for own failures" are root causes of the failures

When a chairman has this kind of attitudes, no doubt it will affect the entire corporation

(1) Blame Malaysian

- You made a direct conclusion that "CERTAINLY pride in a Malaysian made car is not with them"
- Don't you know Malaysia treat Perodua as a local product? Why Perodua are more success than Proton? Perodua don't provide sedan car, else they will hit more sales in the market
- Blame Malaysian when they switch to foreign cars after bad experience with Proton?

(2) Excuses

- The reason why Proton quality is not good are due to it is very difficult to assemble 4000 parts?
- Yea, you are right, only Proton need 4000 parts, other car manufacturer only need 4 parts not 4000 parts for their car models
- The consumers should not complain about the quality, as assembling 4000 parts is so difficult, consumers must be understanding

(3) Achievement?

– After more than 20 years, proudly announce power window is working good now. Consumers must try it

(4) Improvements

– Other car manufacturers always recall their defect products. Admit the defects and provide repair services

– Defects will be clearly explained and how the new technologies will overcome the defects are presented to public as well (look at those gear box problem of foreign cars, and how they resolve it)

– How Proton overcome such problems? Simple only -> The proof of the pudding is in the eating. Do you think test drive can see all these kind of problems?

– Suggest Tun yourself use your own pocket money to get a proton car (not by sponsor to chairman), send the car for scheduled maintenance yourself (don't ask your assistant to do it for you)

(5) Weird attitude

– When you buy a local car -> Thousands of families enjoy a good life?

– Why can't you think in another way? Proton provide good quality car -> Millions of Malaysian enjoy a good ride?

You attitude of "blame others" and "take it for granted" had made our country not competitive compared to other countries ...

If others are more success, blame them? Why not find out how they success? If they work 8 hours a day, we work 12 hours a day, can't?

2.  [Log in to Reply faridina](#) Feb 12, 2016 3:22 AM

Assalamualaikum Dearest Tun,

Seriously Tun reading through your posting this time around makes me feel a bit reluctant to comment because this is what the regime wanted you to react to beg to be a salesman for Proton.

After all the regime did hire one cartoon guy to destroy your legacy and this bloody TPP is part of the grand plan to bring down Proton and tarnish your image.

You are well aware of the negative perception of its cars in the Malaysian market especially among owners of imported cars so don't persuade them to buy Proton cars.

The problem is Tun , they won't eat the pudding to find the proof because pride in a Malaysian made car is not with them.

It's useless reminding them about buying foreign cars, about money will be flowing out of the country and etc etc.

They knew all along about all this dear Tun but image and status symbol comes first. There is a saying you can have a lousy house nobody will know but not a car where it will take you all around so everybody will easily know.

This is the regime plan to revert our country into being a failed third world country by implementing TPPA because Proton still cannot penetrate countries which export cars to Malaysia as they still protect their own markets.

You have done your very best dearest Tun to upgrade the engines to Ricardo and now just go with the flow and don't bother to appeal to them ever again and let the people like us the middle income group enjoy your pudding.

Frankly speaking even the lowest income group is thankful to you because they now can afford 2nd hand proton cars to move around with their families and astonishingly even expatriate like one Tok 'Young Goat' is recommending to his fellow expatriate friends ha..ha..ha..

I am touched when you said thousands of families will enjoy a good life if we buy Proton cars and money stays in the country so I therefore cancel my intention to buy a continental car this year and decided to own a Proton Perdana 2016 model after doing some research when you came out with this topic.

My tag line now is "PRO TUN" GO 4 PROTON!

Wassalam Tun Berdua.

3.  [Log in to Reply](#) **malaysian1000000** [Feb 12, 2016 2:38 AM](#)

Assalam,

Untuk perihal automotif, saya fikir tiada kena mengena dengan TPPA sangat kerana "Driving System" kita adalah "Commonwealth System" iaitu Right-hand Driving bukan "American System" Left-hand Driving.

Saya belum boleh bayang American bawa kereta Proton di US. Proton boleh masuk NASCAR memang RESPECT.

Kalau Proton dan Lotus boleh collabarate untuk buat jentera F1 pun ok juga. Proton pernah buat jentera Rally sebelum ini.

Baru nampak realistik kalau nak jual Proton dengan harga mahal. "Ada masuk track"

Bagi saya, bila jenama kereta yang masuk track ini adalah "made for perfection".

Kereta dari US pun terlampau "lebar" untuk jalan di Malaysia. Macam mana nak bawa Cadillac/Mustang/DMC di jalan Malaysia, Nissan Skyline pun tak muat lane.

TQ

4.  [Log in to Reply](#) **HouseWife** [Feb 12, 2016 2:23 AM](#)

Assalamualaikum Tun,

I wish I could give criticisms on this subject matter like the hosts on 'Top Gear'. I just love the show and the witty hosts. But I will not try to be one here cos I'm no expert.

Tun, when you change your topic to Proton, you attracted many responses, even from across the straits, and wow do they give you their minds! I guess this is their favourite subject matter, to show their expertise which evolves on the mechanical and engineering aspects.

Yes, Tun talks about the technicality in the making of the car industry and the economic growth and development of it. Tun asks politely for your criticisms because your feedbacks are important to the improvement of Proton. Most are beneficial criticisms that come from their experiences but some are just condemnations which are uncalled for and quite harsh. Are they honest and genuine commentators here? Who knows who they are. But Tun being Tun is so generous to welcome them anyway.

In my perspective I see it the other way round.

Can't anybody see or read what Tun actually touches on? What is Tun trying to tell us? Tun touches on the human aspect of the industry. His concern and care for the well-being, especially on the economical living of the warga Proton and their families. He never takes credits for himself. See and read how much he emphasizes on the aspect of human values, read para 9,10,14. Tun is not asking you to help him but to at least give your support and understanding to the warga Proton and their families. As Tun said car-making is no easy job. It takes years and years of training and dedication to establish and to make Proton a success. Don't ever suggest to Tun to boot out any of the warga Proton you called as under-performed. He would never do that, he is not a man without a heart. He values their sacrifices all these years to make Proton works. It is the duty of the management to send their warga for further training to improve themselves.

I would like to refer to Mr mubarakchan's comment on Tun's topic "Malaysia's Shame" dated Feb 11, he quotes a statement by Mr TJS George, a prominent journalist on his blog 2010:

".....What makes Mahathir special is that while pursuing economic progress he never lost sight of the larger picture of human values.". (Thank you to Mr mubarakchan for your facts).

Now, can you all see how special Tun is to us, how human he is.

That is why he is The Greatest Statesman Of Malaysia and the world.

May Allah Protect and Save Proton.

This is only from the look of the 'eye' of a housewife. Tun, I maybe wrong but I believe myself to see it this way, can I? can't I?

May Allah Bless you Tun. May Allah grant you wealth in health, happiness and knowledge. Take care and Thank you Tun.

5.



[Log in to Reply edostylesFeb 12,2016 12:12 AM](#)

Dear Sir,

I was driving on the highway in JB the other day when a JPJ patrol car passed me. It was only a few days before that I read an article in the news in which you were lamenting about how Malaysians were not buying Proton. So when I saw the JPJ patrol car, I was suddenly reminded of that news article that

I had read a few days earlier. The JPJ patrol car was in fact the latest Honda SUV. I wish I could have taken a photo and sent it to you. It is ironic that even our government agencies are not setting an example by buying our national car. Perhaps, you could persuade our officials to set an example and support our local industry?

Wishing you good health and peace for 2016.

Yours sincerely,
Edward



6. [Log in to Reply](#) **malaysia lover** Feb 11, 2016 9:20 PM

Assalamu'alaikum Tun,

I'm proud to be Malaysian (apart from these last 2 years). And I am proud that Malaysia can produce cars, and highly respect you for that. But I can't say I'm proud of Proton.

Proton cars should speak for themselves, if they're good. Cars, like any other human made products, are as good or as bad as the human that made them. So, when we criticise Proton, we are actually criticizing the people behind Proton – the Vendors, the QA personnels, the Engineers, the Sales & After sales personnels, etc...

They have to know what they are doing, and be proud of what they are doing...before we the consumers can feel proud...

Sure, we Malaysians would want to support our car industry, but at the expense of our hard earn salaries, which is already hard to make ends meet...

Sure, why pay for more expensive imported cars..? There's an old saying..."Alah Membeli, Menang Memakai.."

Many Malaysians willing to pay more, for better satisfaction, and that's a fact.

So sorry Tun, I agree with you with almost all other subject matters...but not this one.



7. [Log in to Reply](#) **aminhassan** Feb 11, 2016 7:46 PM

Proton Wira, design paling simple, paling menarik, paling sesuai untuk semua golongan, sangat kurang masalah, paling banyak nampak di atas jalan raya, paling kurang rungutan pengguna

Let's try to improve based on proton wira platform



8. [Log in to Reply](#) **wajaperak** Feb 11, 2016 5:38 PM

Assallammualaikum Tun.
Saya mohon ruangan..

[Tok Jangut.


That is why you need TPP. Long live PM Najib. He is brilliant!!!]

Brazen. That is what I says about you. Najib is choking us the normal Malaysian citizen. Cruel one at that and you claimed he is brilliant...

Arent Iblis action is..

BRILLIANT TO?

Terima kasih Tun.

9.  [Log in to Reply Hajar](#) Feb 11, 2016 4:51 PM

Salam YAB dan Yang DiKasihi Tun,

Bagi golongan yang tidak mampu beli kereta 'import/mewah' (mahal-selamat), tetapi masih mahu kenderaan yang selamat, eloklah beli kereta PROTON (model yang ada ciri2 keselamatan). Berdasarkan pengalaman saya, 'body' kereta Proton sekarang agak kukuh.

Berbanding Perodua, kereta Proton lebih selamat...

Masalahnya ada segolongan manusia yang mahu nampak hebat/bergaya (mahu jaga imej kononnya), dan sanggup membeli kereta 'import/mewah' yang mereka sebenarnya tidak mampu untuk miliki (dan 'maintain'), dan kesudahannya ada yang MUFLIS kerana hutang kenderaan. Elok 'ukur baju di badan sendiri'. Bila mufliis, pihak lain yang dipersalahkan pula.

Hutang kenderaan merupakan SEBAB utama diisytihar mufliis (% tertinggi) di Malaysia.

"Berdasarkan akta, seseorang itu diisytihar mufliis jika menanggung hutang minimum RM30,000 dan tidak mampu membayarnya."

Pelik sungguh, pakai kereta 'import/mewah' tapi hutang RM30,000 pun tidak manpu



bayar

Terima kasih Tun.

*** Semoga Allah S.W.T. sentiasa melindungi Tun sekeluarga ***

10.  [Log in to Reply Ruslan Bahari](#) Feb 11, 2016 4:35 PM

Perhaps Tun Mahathir forgets that the the automotive industry, you won't last unless you're one of the biggies, or you have deep pockets (like Mitsuoka).

Tun and PROTON is also learning now that you cannot buy customers with promises after years of sub-standard products that failed to deliver. Yes, there were good ones, but the exception rather than the norm. Today unless PROTON are too proud to concede, they have learnt that if in football you're only as good as your last win, in business, you will be remembered for your last failure.

Tun, buying a car is a massive investment. Studies show that after the home, the car is the largest "investment" for a family. If they rent, then the car becomes the single largest expenditure for them.

Now, when this "investment" becomes a flawed one, with frequent trips to the service centre, you lose brand equity. Then, when at the service centre you get poor service, you lose more brand equity.

Over the five or seven or even nine year ownership, the angry owner improves his livelihood, and has better options in front of him. What makes you think they will buy a PROTON now? Because you say it is a better car? Because you have airbags?

If you didn't realise it, when PROTON was losing brand equity, it went to your competitors. While adding their brand equity, they also improved on their cars. I say "improve" but because PROTON had such poor cars, the competitors were already ahead of the game.

So PROTON "gave" them brand equity, PROTON "gave" them better quality. So stop blaming Malaysians flocking to the Japanese and the Koreans. You sent them there.

That national pride that you berated as lacking among us because we chose not to buy PROTON? It was there, but you gave us reasons to value our hard-earned money more than our nationalism.

But that is the reality, Tun. Malaysians have moved up the car value chain. PROTON never saw it coming. This is where your own managers you put in PROTON failed (or as some people say, YOU didn't want to listen).

The Saga/Iswara took yonks to be revised as a totally new car. Same with the Wira. Not surprisingly, the Perdana too. In your current model line-up, some are already past the typical life-cycle.

The fact is, the 8 year old Accord became the Perdana because you were scared when Nissan came up with the proposal to replace the government's ageing Perdana fleet with their cars. A quick meeting was held, and in a swipe of the pen, an aged car became a new PROTON (which harks back to the 1980s – badge engineering).

The Preve is well due a facelift, but none is to be seen. I understand of course, that this is due to the poor sales (and problems with the car as well, documented well among the PREVOC members). The poor sales means you don't generate enough to even start dreaming of a facelift.

Tun, start running this company like a proper car company. Remove the poorly-performing vendors, even if they belong to the clan. It just isn't sustainable for PROTON to keep producing poor quality cars because they fail you without consequence!

Get the service culture into your after-sales teams. I am surprised that 10 years after striking PROTON off my list of cars to buy, the same complaints can be heard among your buyers, the very people that provide your team with livelihoods! Has there been no training whatsoever? Is mediocrity a key part of your company?

I was among millions of Malaysians that – because of our pride in the PROTON brand – supported the sale of the brand to Volkswagen some 10 years ago. But you thwarted that with ridiculous demands on a global carmaker. We all save how Skoda which today is some 110 years old is a global brand following VW's acquisition of the brand.

Skoda's sales in 2014 rose 13 percent, and for the first time in their long history, sales hit the seven digit mark. In that year, its operating profit grew by more than half, with its margin rising to seven percent. Sure, its "the poor man's VW", but does VW care? Especially today after Dieselgate, they won't care an inch.

I still remain proud of being the only ASEAN nation with a car brand. But make me, make us prouder that this small brand can be a global player. That can only happen with a proper business strategy that truly looks at quality and value throughout the chain, sacrificing the laggards in that chain to ensure that the carmaker gathers enough speed and momentum to break through the old walls that currently reins PROTON from moving forward.

11.  [Log in to Reply](#) **Fariq Islam** Feb 11, 2016 3:46 PM

Assalamualaikum, Tun.

Proton needs to re-position itself for a certain market niche. At one time, consumers queued for half a year to get new Proton Saga. Some even paid extra, to get car faster. That's the golden era of Proton.

Basically, Proton needs two factors to ensure a success – quality (in car design, engine durability, after-sale service) and pricing acceptable to low and middle income groups.

12.  [Log in to Reply](#) **Praxis** Feb 11, 2016 1:01 PM

And why the stretch to UK?

Can we really handle what is beyond the reach of local shores?

While you seemed to have succeeded in symbolic achievements or measurements, what is more important is our capacity to hold our own as an independent nation; that is, as a robust, incorrupt archipelago nation-state or kingdom.

Have we truly developed our local navigational acumen and potential?

Our own chaotic hysteresis must be constrained by the Chinese, Western and Eastern navigational orbits, and in that order of importance.

13.  [Log in to Reply](#) **Sri Sense** Feb 11, 2016 10:42 AM

Good morning Tun dan semua,

Kalau sekarang pelanggan hantar kereta servis, PROTON tak bagi tempat selesa menunggu tak bagus



juga, penungguan ini satu penyiksaan

In my opinion bagi customers dan suppliers makan minum penting – can build long-term business relationships, dulu masa I mula2 kerja advertising company, I pergi Hewlett Packard, I was impressed, HP ada meeting room and you can eat and drink there for free. Though I didn't get a job there, I think



of HP highly.

Nowadays mana2 I hantar kereta servis ok, be it Ford or Toyota or VW ada tempat selesa tunggu, wifi dan setidaknya tidaknya ada air minum.

I dah lama tak pakai PROTON ada sekali I pergi PROTON Glenmarie nak beli kereta harga 37 ribu, I kata nak bayar cash, salesman kata tak boleh kena ambik loan atleast sikit..hmmm

Yup I saw Iriz, pretty car. Salesman kata jimat minyak. Then again, I was specific, I tanya mana satu yang jimat minyak.

My first car Proton Saga, tingkap ada problem, susah turun naik and cermin mudah pecah dan cepat kemik, walaupun langgar sikit. My sister dulu pun pakai PROTON Hatchback. Kami sama2 berhenti



pakai PROTON after that.

14.  [Log in to Reply](#) **STEVE8562** Feb 11, 2016 9:27 AM

MAIN COMPLAIN OF PROTON

1. LOW RESALE VALUE SAGA 5 YRS OLD 2ND HAND VALUE < 10K
2. SAME PROBLEM OVER & OVER AGAIN
3. SALES & SERVICE POOR QUALITY COMPARED WITH OTHER BRANDS
4. NEW ENGINE ONLY IN 2018. ANOTHER 2 LOST YEARS IN 2016-17
5. HOW PROTON GOING TO INCREASE SALES DURING 2016-17 USING CAMPRO ENGINES

15.  [Log in to Reply](#) **siewi711** Feb 11, 2016 1:36 AM

Dear Tun,

1. I am driving Proton Saga since 1989.

First made in 1989, 2nd 1991, 3rd 1993.

Presently, owning 2 units:- P. saga FLX(SV)2013 & p. saga FLX Plus 2016.

Sold my first P saga in 2015- used for 26 years.

2. First of all I congratulate proton for developing new engine to meet UK standards. I also like to point out some technical problems/flaws/mistakes regarding proton cars or company.

i. 2 years ago, I had sent 3 e-mails (wecare) to make complaint and ended no reply. 2 weeks later, I had been told the e-mail address on the wed site was wrong. Don't know whether it has been correct?

ii. P. saga flx (sv)- If I focus/look at both lower corners of the wind screen, lines on the road surface become wavy/crooked.Very irritating .

iii. P. saga flx (sv) – After using for 2 year, the access door of fuel tank failed to spring out when the lever is pulled. You need 2 persons to open this door, one pull the lever and the other press the door to assist the spring. My first encounter was saved by Petron attendant.He smiled and said "sudah biasa!".If your engineers is observant, it is not difficult to find some drivers rather not to press the door fully in.

iv.Last month I received my p.saga plus. While inspecting my new car, I pulled the lever the door failed to spring out. The sales supervisor told me I just need to pull the leave spring outward. When I reached the petron station, I still needed the attendant's help. Again "sudah biasa!"

3. Tun, you have worked very hard to promote proton cars and willing to accept criticism, but what happen to your team members? The pump attendant knows the problem and pass the remarks is his right.The sales supervisor tried to train me as a mechanic is irresponsible. If I were you, change to 1989 's door. After all it has been working fine for 26 years or more.

Good Night TUN



16. [Log in to Reply wakjem](#) Feb 10,2016 11:18 PM

saya gunakan proton sejak 1992...baru2 ni beli exora n yg menyakitkan hati bukanlah keadaan keretanya tapi perangai salesman...sebelum confirm beli boleh dikatakan hari2 call utk ambil hati saya...bila dah setuju beli n dah sign agreement kat bank,hantar kereta pun tak jumpa saya...just tinggal kat kedai tinted (tu pun harga tinted saya kena bayar sendiri)...yg paling WIN adalah,saya start je enjin kereta lampu minyak terus menyala...minyak habis...adoyaiiii...memang 'terbaekkkk' service dari salesman proton...call/wassap/sms mmg dah tak dilayan...hmmm...



17. [Log in to Reply sroom](#) Feb 10,2016 10:23 PM

Salam Tun

I hope that you will take trouble to right the wrongs in Proton.

Even if you build good quality cars, there are still consideration why people will not own a Proton.

1. It is not enough for Proton to just produce cars of value/utility. In order to compete for market, Proton must be able to guarantee quality by providing better warranty for their cars compared to other makers. It will be a confident booster to consumers!

2. It is not enough for Proton to manufacture engines. The engines must be fine-tuned to suit many different road conditions. Old campros can achieve fuel efficiency if travel on highways at 80-90km/h.

It does poorly in city driving. I hope Proton can tweak the gears/engine to suit different driving style (city/sports/normal) and not just 1 style of driving.

3. Proton has not learned that consumers don't like plastic in the interiors. Proton should make the car interiors look more expensive.

4. Proton campro engine sound is harsh. Proton should do more on sound proofing or make quieter engine.

5. Not all Proton buyers outside Malaysia can easily get genuine parts. Proton should come out a database of compatible parts or stock some essential parts to make available in many parts of the world.

6. Bigger wheels make Proton cars look nicer and may be cheaper in some countries. Proton should design cars that can be fitted with bigger wheels.

7. Proton does not use CRM. Basically, they do not know their customers well! Proton should also reward early adopters of new Proton car model with better warranty and discounts due to poor car resale value overseas.

8. Some parts of the world is not good in car selling business. For eg in Singapore due to high COEs, Proton can do better by leasing cars! So Proton must pick the correct strategy .. brand awareness vs car sales.

9. Proton should license their engine technology to other parts of the world such as China, India, Iran and make them partners and learn what cars they make!

10. To build a competitive car with 100% local components is a flawed theory. Proton must work and learn from the world.

Wassalam



18. [Log in to Reply](#) **The Hidden Secret** [Feb 10,2016 6:31 PM](#)

Salam!

Kalau betulah kereta Proton high quality tapi harga rendah, kenapa lps 30 tahun Proton masih tak boleh tembus international market macam kereta Korea? Agak-agak lagi berapa puluh tahun baru boleh penetrate?

Di UK brapa persen market share Proton?

Agak-agak lps TPP nanti blh tak Proton penetrate market TPP?



19. [Log in to Reply](#) **yati.isahak** [Feb 10,2016 6:17 PM](#)

Salam Tun,

Ini kali pertama saya komen di blog Tun. Saya adalah peminat tegar Tun dan Proton. Saya rasa Proton dah byk kemajuan. Kualiti kereta semakin bagus. Saya tak sabar nak tunggu model kereta baru Proton 2016.

Saya banyak membaca pasal Proton. Tentang teknologi baru Proton, masalah dalaman, masalah dari pengguna dan bermacam-macam lagi. Saya pun tak tau yg mana satu betul yg mana satu tak betul. Tapi apa yang saya boleh rumuskan sekarang Proton memang tengah melalui saat sukar dan saya kesian pada Tun sebab sampai ke saat ini terus memperjuangkan apa yg Tun percaya walaupun ramai yg menentang. Sebab itu saya akan terus sokong Tun. Tapi saya percaya Tun kuat dan banyak pengalaman untuk mengatasi semua masalah.

Saya ada satu cadangan tentang masalah yg dialami owner kereta Proton. Ada owner yg ada masalah sampai berbln2. Ada yg masih tunggu sparepart...Ada yg breakdown...Ada masalah yg tak boleh diselesaikan. Memang macam-macam masalah. Saya cadangkan Proton meminjamkan kereta Proton sementara mereka tunggu kereta dibaikpulih. Kita faham kalau tak ada kereta memang susah. Apa lagi nak tunggu kereta siap yang makan masa berbulan-bulan. Jadi saya rasa dengan cara ini Proton boleh mengurangkan beban owner sementara menunggu kereta mereka siap. Mungkin cadangan saya tidak 'feasible' untuk Proton tapi saya rasa Proton kena terus berusaha mengembalikan keyakinan pembeli Proton dan menghargai owner Proton. Betulkan yang tak betul. Ini hanya cadangan



sahaja.

Saya doakan Tun dan famili sihat selalu. Semoga panjang umur dan murah rezeki.

Saya juga doakan satu hari Tun berjaya turunkan Najib.

All the best untuk Proton.

Ikhlas

Yati – Sutera Aurora

20.  [Log in to Reply](#) **Khairul Azlan** [Feb 10, 2016 5:51 PM](#)

Huh? Mana ada Tun sebut pasal Singapura? Kalau awak maksudkan di artikel yang lain, jangan komen di artikel ini.

21.  [Log in to Reply](#) **alfred.willner@euromotors.ltd.gi** [Feb 10, 2016 5:12 PM](#)

Dear Tun Dr. Mahathir,

I have addressed you here on the subject of PROTON before, just a few weeks ago only. Details do not need to be repeated as it can be looked up. What I will repeat though is that, if called, we are ready, willing and able to help.

Please feel free to have me contacted any time

Alfred Willner, Managing Director,
EURO MOTORS (GIBRALTAR) LIMITED

<http://www.euromotors.ltd.gi>
alfred.willner@euromotors.ltd.gi



22. [Log in to Reply](#) **PowerHouse** [Feb 10,2016 4:03 PM](#)

Tun,

- 1)You asked us to test drive and criticise.
- 2)How could we file a complaint of defects or services about the car and to reach the top management when they build a "Berlin Wall" about our complaint?
- 3)When I asked the top management fax no so that I can fax my complaints but was blocked by the Customer Care Unit,whether they have been instructed or otherwise,you tell me.
- 4)I drove Saga,Wira Waja and Personna (two).Yet Proton still facing teething problems.
- 5)Just like the rust which popped out the roof and side doors in the earlier models ,I have comments which I cannot publish here.
- 6)My current situation is that I have problem with Persona which I discovered it when I bought it two years ago.
- 7)This Persona which I am having now producing sound when applying brake.
- 8)Further,the tyres which came with the car give out "blong,blong,blong"sound.
- 9)My car was bought from the Dealer.
- 10)I called the HQ CustomerCare Unit and it made me feel like I am a football being kicked around with no solution in sight.
- 11)I was referred to the Jalan Makloom Service Centre in Penang Island but they now asking me for the past invoices (for what purposes?)
- 12)For the brakes,they tole me to "polish" off a bit off on the brake discs which may not work and whose expense?
- 13)The tyres were also checked by both in house technicians and private tyre shop but no one can pinpoint specifically what is the fault To resolve I have to change the tyres (Again,on whose expense?).Having faced the problem with the older Persona,I told them to fix a Goodyear tyres in my new Persona and that problem was solved.
- 14)I have also emailed my letter to PA but I am not sure it has reached you.
- 15)Till now my problem is still there.



23. [Log in to Reply](#) **tok jangut** [Feb 10,2016 3:25 PM](#)

"16. Malaysia is a trading nation i.e. we export and we import. If imports exceed exports we will not grow and prosper. All the countries which export cars to Malaysia protect their markets so that Proton cannot enter them."

That is why you need TPP. Long live PM Najib. He is brilliant!!!



24. [Log in to Reply](#) **ismadi** [Feb 10,2016 2:44 PM](#)

Salam Tun,

Saya sampai sekarang pakai Proton Iswara tahun1991.

Kereta saya elok sampai sekarang.

Alhamdulillah.

Wasalam.



25. [Log in to Reply](#) **tok jangut** Feb 10,2016 2:42 PM

I too have been driving a Proton for many years.

My first car was a Toyota. But it got stolen within 6 months.

Since then, I have been driving a Proton. Nobody has stolen my car even when I leave it unlock. I always recommend it to my expatriate friends. I tell them it is the safest car to drive in Malaysia.



26. [Log in to Reply](#) **Hajar** Feb 10,2016 1:07 PM

Dearest YAB Tun,

1. Congratulations PROTON! Well done!

2. I am a 'proud' owner of a Proton car. So far, so issues or problems with the car – tip-top condition! I just need to maintain servicing the car on time.

3. Fortunately, the Proton Service Center service near my place has been quite consistent in giving good services to all of its customers. But, there's always room for IMPROVEMENT.

4. Unfortunately, we have a segment of people in our country/society who 'automatically' look down on any 'Made in Malaysia' products ('koman...'). These people really worship imported goods. To them, imported goods are always better than local products.

5. Nothing can be done to change their mindset / attitude. It's okay if they do not condemn our local products, but normally people in this category are very boastful people.

6. As Malaysians, we are supposed to support our local automotive industry. I can afford to buy an imported car, but why should I pay more for something with less features? I believe in the 'VALUE FOR MONEY concept'.

7. Suggestion: Proton must change its marketing strategy, and be more aggressive in promoting its existing and new models. If Proton receives any AWARDS or recognitions, make sure that these achievements are being used to the fullest ('uarkan-uarkan'- through advertisements) in improving Proton's image and reputation. For example:

<http://www.automotiveworld.com/news-releases/proton-persona-sv-best-value-money-passenger-car-2014/>

<http://www.dsf.my/2014/11/proton-iriz-bags-2-awards-for-best-compact-hatchback-peoples-choice-award/>

P/S: Rasanya, majoriti orang Malaysia biasanya sangat bersopan santun terhadap 'orang asing dan juga produk asing'. Jika produk asing tersebut bermasalah, mereka tidak akan kondem dengan teruk – biasanya senyap saja (mungkin termalu sebab dah bayar mahal..). Tapi kalau produk tempatan, bagai nak rak mereka mengondem (jika bermasalah)...Double-standard?


Thanks Tun.

*** May Allah S.W.T. bless Tun and family ***

27.  [Log in to Reply](#) **The Hidden Secret** [Feb 10,2016 12:55 PM](#)

Salam!

Apa kata Proton keluarkan kereta compressed air? Kereta compressed air Peugeot (dijangka akan dijual dalam tahun 2016) blh dapat mileage 34 km/liter.

28.  [Log in to Reply](#) **kucau** [Feb 10,2016 11:25 AM](#)

Assalamualaikum Tun,

Sudah lama saya tidak komen disini. Saya amat berharap agar tun dpt melihat komen dari saya bekas penyokong tegar proton.

1) Sebelum saya mula, ingin saya tegaskan disini saya adalah penyokong tegar proton . Walaupun boleh kini dilabelkan sebagai BEKAS penyokong tegar proton. Saya masih mahu syarikat yg ramai menyokong teknologi tempatan terus berjaya

2) Saya adalah seorang doktor perubatan sama seperti Tun. Selepas houseman kereta pertama yang saya beli adalah Proton Waja. Sangat reliable . Yang ada masalah pon adalah power window yg agak perlahan directify oleh proton ketika itu dibawah Tengku Mahaleel. Ini tidak menjadi banyak masalah kerana masalah power windows ini bukanlah masalah yg kritikal. Perception badan "tin milo" hilang dengan badan yg lebih keras di Waja. Saya masih lagi penyokong proton kerana masalah power window berlaku sekali sahaja dan engine serta gearbox sangat bagus dan tiada masalah besar lain. Saya pakai Proton Waja ini selama 6 tahun. Disebabkan kos maintenance Proton Waja yang murah dan reliable ini makan saya beli Proton Saga BLM untuk isteri berulang alik pergi kerja. Ada la sikit saja masalah , tombol pintu patah dlm warranti tapi proton tukar yg baru tanpa cat. Cat kene buat sendiri. Engine IAFM ini tidak ada masalah sgt kecuali fuel consumption yg tinggi

3) Setelah lama berkhidmat dan income dah tinggi sikit saya proton waja yg sudah 6 tahun mula bermasalah saya tukar Honda Civic. Saya faham memanglah kereta yg dah 6 tahun akan akan

masaalah . Sama seperti kereta import yg lain. 3 tahun menggunakan civic , after sales sangatlah bagus tetapi bayaran bulanan agak mahal dan saya berfikir lebih baik berjimat dan guna proton balik. Duit yg di jimat boleh digunakan utk education anak2 dan pelaburan hartanah yg lain. Satu keputusan yg saya kira saya untung secara kewangan. Keluarga sudah besar sedikit , BLM saya tukar ke Exora BOLD CFE 2012 dan Honda Civic saya tukar ke Preve CFE 2012. Saya juga adalah pembaca tegar teknologi kereta , ciri2 teknologi preve sangat menarik saya dan beserta pemanduan yang lebih hebat dari Civic saya maka saya beli kereta ini. DISINI MIMPI NGERI BERMULA.

4) Walaupun teknologi agak canggih. Ecora Bold CFE dan Preve CFE ini BUKAN KERETA yg reliable. Satu demi satu masalah terjadi. Walaupun Proton sudah tahu akan masalah tersebut, tiada usaha yang diambil untuk menyelesaikan masalah ini. Masalah "nipple radiator" di Exora Bold CFE proton sudah lama tahu. Apa proton buat, ade recall? Tiada. Kereta saya tersadai ketika nak pergi kerja. Masalah termoamp sejak dari Exora CPS pon tidak selesai sehingga Exora CFE! Saya tanya seorang engineer proton masalah termoamp ini sebelum saya beli Exora Bold ini. Dia kata sudah selesai. Seperti biasa , sebenarnya tidak selesai dan saya kene lagi masalah ini. Ini tidak kira masalah lain yg kecil2 lain. Masalah ABS sensor yg berkali2 rosak. Jika Tun tanya executive proton semua ini mereka semua akan kata OK sahaja semua kereta ada masalah dan proton on the right track. Mereka sembuyikan semua ini. Proton preve CFE pula tidak bebas dari masalah. Tun tanyalah kenapa masalah Oil Cooler Hose (OCH) tidak selesai sehingga kini? Ramai kereta CFE yg sudah tersadai ditepi jalan disebabkan masalah ini. Ramai juga yg terpaksa keluar duit poket disebabkan masalah ini kerana dikatakan OCH ini tidak ada warranty . Setelah kami pengguna melakukan serangan di laman FB proton , beberapa journalist kereta mengeluarkan kenyataan barulah proton ada jawab sikit. Tetapi masalah tetap tidak selesai. Pengguna Proton CFE takut untuk menggunakan kereta masing2 untuk perjalanan jauh. Engine CFE seperti Time BOMB. Ini tidak masuk masalah lain yg gagal diselesaikan oleh proton. Wire harness, Aircond Relay prob, Voltage instability yg menyebabkan pengguna kene tukar bulb berkali2 (of course lah tiada warranty semua ini.), ekzos, real axle, alignment . Jika saya list real prob proton disini Tun mungkin terkejut. Ada banyak lagi dan saya ada list survey kerosakan yang dilakukan di FB pengguna CFE proton.

5) Maintance proton CFE juga tidak murah. Malah lagi mahal dari kereta Jepun. Tun boleh bandingkan kos penyelenggaraan Proton CFE dgn kereta Toyota


6) Rata2 pengguna kereta membayar hutang kereta yang panjang disebabkan harga kereta secara relatif (berbanding pendapatan) adalah agak tinggi berbanding dgn negara eropah . Sekiranya kereta sudah rosak macam2 dlm pemilikan tahun 1 – 3 adakah pengguna akan yakin dan akan rekomen proton kepada user lain? Ini bukan perception . Ini reality. Saya pengguna tegar proton. Ade 2 CFE parking didepan rumah saya dan sebuah Proton Saga lama peninggalah ayah saya. Saya pergi ke pusat servis proton sebagai pengguna biasa, jika tun ke pusat servis proton seperti pengguna biasa Tun akan tahu masalah ini semua. Walaupun harga kereta import lagi mahal dan ada teknologi lama yg diberikan tetapi ramai user lari dari proton. Bukan sebab teknologi proton yg sudah bekembang. Tetapi disebabkan after sale kelas ketiga dan pengguna mahukan kereta yg reliable walaupun teknologi tidaklah baharu sangat. Mereka lagi sanggup bayar lebih bulanan dari menanggung after sale proton yg amat memeritkan. Disebabkan masalah ini juga harga kereta second proton merundum.

8) Diagnosis yg salah akan menyebabkan management sesuatu penyakit itu salah. Dan pengakhiran yang salah. Jika perception Tun tentang proton ini salah, maka rekod jualan proton akan terus merundum. Lihatlah di sekeliling Tun. Lihatlah di Fb pengguna2 proton. Jangan dengar cakap

executive proton sahaja. Pengguna sekarang lagi bijak, dunia tiada sempadan dan mereka boleh share pengalaman menggunakan proton. Proton tidak boleh sembunyi lagi akan masalah2 kereta proton ini.

9) saya harap Tun boleh terima kritikan kecil saya dengan rasa terbuka. Selamat Maju jaya dan semoga

Dr Y

29.  [Log in to Reply sudin](#) Feb 10, 2016 10:56 AM

Assalam Tun.

Since Proton's inception back in 1985, I've continually bought more than 10 units Proton cars for family use, ignoring the much better quality of most (not all!) foreign-made vehicles which are readily available in the market.

Not due to Proton's lower cost, but mainly to support the local automobil industry.

One thing that Proton never learnt, the QA/QC is not up to the standard.

That department must be revamped!

30.  [Log in to Reply sudin](#) Feb 10, 2016 10:32 AM

Assalam Tun.

Kalau pun Proton nak jimat kos, tak sepatutnya tyre spare bersaiz kecil.

Sungguh mengecewakan!

31.  [Log in to Reply Sri Sense](#) Feb 10, 2016 10:25 AM

Last but not least, after sales service penting. I nak share sikit, I buat part time selling unit trust since 1997. Ada satu client suka refer me as Mercedes, the other agent Volvo. I taf faham why is he

comparing me to a car. Rupanya sebab Mercedes bagus service, while Volvo bad service. 

GTG.

32.  [Log in to Reply Sri Sense](#) Feb 10, 2016 10:13 AM

Salam Tun

Kalau dulu PROTON macam tin milo, kalau langgar sikit dah kemik, but now I nampak banyak improvement, harga pun tak mahal macam kereta import, the only thing I tak suka colour PROTON, I rasa tak menarik, color keluaran PERODUA lebih menarik. Another thing PROTON mesti buat advertising yang boleh menarik minat target market. I ingat dulu ada satu iklan which I think the target market Chinese, its about this Chinese guy balik kampung/village dia bawak PROTON, kedai kopitiam kecuh heboh, that was many many years ago. After that ramai kaum China pakai PROTON, berpindah dari DATSUN.



33. [Log in to Reply](#) **Baharudin** [Feb 10, 2016 9:56 AM](#)

Salam Tun.

Antara kelemahan Proton paling besar adalah after sales servise yang agak teruk, bayangkan saya pernah ke bangkel proton untuk repair eksiden, setibanya saya di dalam proton service center jam 11.03 pagi saya hanya dilayan jam 11.20 dan di minta untuk tunngu sebentar, sedangkan ketika saya sedang menunggu kelihatan pekerja proton berbaju eksekutif diluar sedang merokok dan berbual dengan gembira. Dan saya terus menunggu sehingga jam 11.47 melihat keadaan yang agak suram tiada keceriaan.

Pengalaman sama untuk service. Jadi saya service kat bengkel luar sebab kalau ada warranty pun macam xda warranty bagus kat bengkel luar yang saya sudah biasa dan dipercayai. sevice center yang saya pergi ni adalah paling utama dekat negeri ini, Sabah.

Berbeza dengan pengalaman saya untuk service kereta Toyota milik mak cik saya dan mengikut kawan untuk service honda miliknya, layanan berbeza.

Setelah dapat parking dari dan keluar kereta dari jauh saya sudah melihat pekerja di pintu utama service bagai ingin menyapa dan menyambut tetamu kehormat, belum pun masuk kedalam service center receptionist tadi sudah bertanya "buat maintenance?" atau pun "service?" dan saya kata ya, mereka akan tanya pula jika sudah buat temujanji, biasanya saya akan buat temujanji awal, dan receptionist tadi terus bawa saya ke meja untuk bincang apa yang perlu buat dan buat penerangan panjang lebar.

Dan biasalah kita kena tunggu juga untuk service kereta. Tapi tunggunya tak lah dalam keadaan suram, tunggunya ada coffee machine self service ada news paper untuk dibaca, ada wifi, ada PC untuk diguna. Pengalaman berbeza. Tapi harapan saya melihat Proton berjaya tetap ada.

Apa yang saya lihat warga kerja proton bahagian service dan pengurusan agak "selesa", Isteri saya pernah internship di proton service, apa yang isteri saya kata adalah "Janganlah service sana xbagus, saya pernah kerja sana. Pernah ada 1 kereta masuk bengkel mau repair under insurance, boleh-boleh dia orang curi tu part lepas tu kata sudah rosak."

Sabah ini ada banyak bandar dan pekan, tapi saya ambil 2 pekan dekat utara sabah, Kudat dan Kota Marudu, kenapa dengan ini pekan? senang cerita 2 ini ada dealer nissan dan ada toyota jenama luar negara jenama dalam negaranya MANA?

kalau betul Proton ingin bual 4w jangan lupa test kat sabah. nak test ride & handling pun boleh jalan KK-sandakan turun naik bukit jalan x rata.

Sekian.



34. [Log in to Reply](#) **Fariq Islam** [Feb 10, 2016 9:36 AM](#)

Assalamualaikum, Tun.

Rakyat wish Proton successful in introducing new models, in advance.

Please bear in mind that Proton must not be a failed project. Malaysians have sacrificed a lot for Proton. Because of Proton, Government enforces protective policies for Proton's survival, by imposing high taxes on imported cars.

Due to the high taxes, Malaysian consumers pay high price for cars. And, this has led to high household debts.

We wish Proton improves in quality and market demands for its makes.



35. [Log in to Reply](#) **Fariq Islam** [Feb 10, 2016 9:29 AM](#)

Assalamualaikum, Tun.

Malaysians like to take pride for having own national car. But, the past experience of owning Proton has scared buyers away. Car price is reasonable, but its maintenance cost is not.

Congratulations for Proton coming out with a new engine. Looking at the sales volume of Proton, many are in doubt of its financial viability of having own engine, as research and development cost need to be spread out. Even a world-class car producer Nissan does not manufacture own engine.

What Proton needs to do now is to set for itself a market niche, serving the segment of lowly priced smaller c.c. cars, for low and middle income groups. And, ensure a good quality so that its image can improve, warranting more consumer confidence in it.



36. [Log in to Reply](#) **The Hidden Secret** [Feb 10, 2016 9:09 AM](#)

Salam!

1. Citroen jual 2,425,138 unit Citroen AX dari tahun 1986 hingga 1998 (12 tahun production). Berapa unit Proton Tiara dikeluarkan oleh Proton? Production Proton Tiara berapa tahun? Apa yang Proton dah buat kepada Citroen AX sehinggakan ianya gagal di Malaysia sedangkan ianya berjaya di Europe?

Saya dengar Proton Tiara gagal sebab engineer Proton memandai-mandai tukar specs, downgrade specs asal Citroen AX. Benda yang sama... Mat Salleh boleh jual 2.4 juta unit tapi Melayu tak boleh jual.

https://en.wikipedia.org/wiki/Citro%C3%ABn_AX

2. Kenderaan Proton cukup terkenal dengan masalah-masalah kecil yang kalau dah banyak sangat... irritating juga dibuatnya.... Power window, central locking, wiper etc.

3. Proton sepatutnya produce kereta dengan engine diesel. Kalau tak mampu keluarkan sendiri engine diesel, outsource aje engine diesel yang bukan latest model dari PSA Peugeot Citroen. Engine diesel mileage tinggi dan rendah CO. Tak de guna spark plug. Kalau engine masuk air pun tak akan rosak macam engine petrol. Engine diesel merupakan alternatif yang jauh lebih murah dari engine hybrid. Sebagai penasihat Petronas, kenapa Tun tak suruh Petronas jual diesel Euro 5? BHP dan Shell dah start jual diesel Euro 5, Petronas bila lagi?

4. Tun pun naik BMW 7 Series.

5. Adalah lebih murah untuk Proton beli direct komponen dan parts daripada China dan Taiwan walaupun ada duty daripada beli dari local vendors. Tapi itulah, nanti lari dari matlamat asal projek kereta Malaysia.

37.  [Log in to Reply](#) **redviper51** [Feb 10, 2016 8:25 AM](#)

Hi... I am not sure where you got your facts about all that you have written about Singapore and its enforcement of certain rules. Like you want all involved in Proton to have a better life, Singapore also wants their citizens and in some cases yours, to have the same deal. Imagine if drivers from Singapore flock to your petrol stations and totally ignore the ones in Singapore – longer queues at the 2 links, bigger jams and people working on either sides of the links will start going to work from 2.00 am, long queues at your petrol kiosks causing massive problems for your own people and probably jacking up the prices of petrol. No business for petrol stations in Singapore means no work and no pay for the workers(which by the way includes many of your countrymen!), no lives for their families... Why are Singaporeans and PRs not allowed to drive Malaysian cars in Singapore... ask insurance companies. Even you Malaysians hit our cars in both countries, you will not pay... again insurance! The rules and regulations are in place to protect the people. Otherwise, we will be robbed in bright daylight in front of even security guards, and not to mention petrol stations and crowded streets full of people! If the Singapore govt is self-centred, all of Singaporeans will continue to live in utmost poverty, having to beg in places like mosques and so on. Many of the ones we see now are non-Singaporeans, if you know what I mean.

I do not mean to be vicious, but you are using another country to reflect on your own woes and problems. Reflect on your self. Why are Malaysians not using your own carring? I have relatives in Malaysia. Some swears by Proton but others(even one who is an executive in Proton) drives around in imported cars/brands. We used to have Protons distributed by C&C(ala Mercedes). Now no one wants to try one... why? Because of the quality. If it is further improved, I am sure Singapore drivers would go for it. Easy and cheap to get parts and services, just drive over!

If you feel that what I write hear is nasty or bad, it probably is. But what you have written hurts us who have nothing to do with Proton and its problems. Keep Singapore out of it.

38.  [Log in to Reply](#) **daeng** Feb 10, 2016 6:34 AM

Assalamualaikum Tun.

Proton jika mahu berdaya saing dan terus maju mestilah memberi keutamaan:

1. Reka bentuk luaran dan dalaman, "dari mata turun ke hati".

Ini dapat kita lihat kereta jenama lain seperti kereta Korea walaupun teknologi enjinnya belum mampu menandingi Jepun tetapi disebabkan bentuknya yang menarik membuatkan orang semakin ramai membelinya.


2. Perketatkan QA demi kualiti agar ia lebih memuaskan hati pembeli.

3. Servis selepas jualan perlu lebih dititik beratkan.

4. Peningkatkan R&D untuk lebih berdaya saing di peringkat lokal dan gloal.

Demi semangat patriotik kepada negara, saya juga memiliki sebuah proton Tun.

Semuga Proton lebih berdaya saing dan maju Tun.

39.  [Log in to Reply](#) **fyloren** Feb 10, 2016 2:05 AM

Salam YABhg Tun Dr Mahathir,

I hope you read this and that this entry finds you well.

I am 28 years old. I was 15 when you resigned. I remember how my father (and my entire extended family) were brought to tears when you shocked everyone with your announcement back in 2002 at PAU.

I believe the problem with our beloved PROTON nowadays, apart from stigma, is that no one cares about national pride anymore. In that aspect we differ greatly from our asian brothers to the north east.

I truly miss the days when you were PM. Everyone felt proud of Malaysia. With our Twin Towers, SIC, Asian Tiger status. I was very young back then but old enough to appreciate you as our PM.

Back when I was a boy I lived in the UK (Dad studying for his PhD in Engineering). I remember seeing Bill Clinton in the news. I knew who he was. I turned to my dad and asked him: Kita ada siapa ayah?

"Kita ada Dr. Mahathir"

Indeed we have. Even in his retirement, we still have Dr. Mahathir.

Thank you Tun, from the very bottom of my heart. For everything. As for Proton, we must see it from a different perspective. Tun, everyone can see Proton has made strides in improvement. However, Malaysians prefer to buy more expensive, less equipped cars.

Sometimes the problem lies not in our minds but in our hearts.

PROTON needs to show commitment. Service can be very bad. Once the service centre broke my doorhandle and demanded I pay for a new one or else they wont release my car. Also, Proton needs to get it right the 1st time. For example the preve CFR and non-CFE. It should be CFE only from the very beggining. Truth be told dear Tun, the non-CFE ones are horribly underpowered. One sells for 65k (auto) one for 75k (give and take). Why not make all CFE and sell for 70k instead? That way production costs can be reduced.

Get it right the 1st time. Prevention is always better then cure.

Make people feel proud of Proton by getting it right the 1st time. This will get rid of stigma which will in turn win Proton its customers back. Also did I mention customer service is extrmely poor at worst and very bad at best.

That is all YABhg Tun. You inspire me and I will forever be grateful to you.

Assalamualaikum.

40.  [Log in to Reply johnmansfieldFeb 10,2016 1:03 AM](#)

Hello Tun.

Good for Proton. You recently wrote a negative article on the TPPA. If these cars are good enough to compete for sales in Europe, it follows that they should also be able to compete for sales on other continents. This may soon become a realistic possibility.

If Proton can become a global brand that would be a positive step forward.

Then the R&D money spent will start to make commercial sense.

You have my best wishes.

[John Mansfield](#)

41.  [Log in to Reply malaysian1000000Feb 10,2016 12:08 AM](#)

Assalam,

Dengan kemajuan dan kemampuan kejuruteraan automatif di dalam negara. Tahniah di atas kemajuan dan perkembangan ini.

Di atas faktor kemajuan ini, saya ingin cadangkan pembangunan enjin yang "compatible" dengan minyak Petronas.

Maksudnya, setiap kereta Proton yang menggunakan minyak Petronas terdapat nilai tambah seperti lebih kilometer atau apa – apa sahaja.

Umpama pakej beli kereta tempatan, guna minyak tempatan.

Sekadar cadangan.

TQ

42.  [Log in to Reply sibotak](#) Feb 9, 2016 9:15 PM


If it is S,pore produce by S,pore Govt

To be sure they succeed they will come out with a Law that will cornered every citizen to buy Proton if Proton is their product

Likewise They implement 3/4 tank rule as to deter S,pore to buy petrol in Johor S,porean ,and S,pore Permanent Residence are not allowed to drive Malaysia Car in S,pore even these Car belongs to themselves

The Govt will implement Rules & Regulations regardless of people Rights
Just to be sure The Govt gains everything

We are fortunate Our Govt are Democratic in Practice
People have choice People have Rights
If Malaysia Govt are Self Centered Govt like S,pore
Every one in Malaysia will be forced and corned to buy Proton

43.  [Log in to Reply musato](#) Feb 9, 2016 9:13 PM

Assalamualaikum Tun.

Saya melihat terdapat perubahan dalam rancangan Proton.

Harga kereta dinaikkan. Pengedar dikembang. Kelihatan seperti idea saya sebelum ini disini diambil kira mengikut keadaan dalaman Proton.

Terima kasih Tun.

44.  [Log in to Reply umranrc](#) Feb 9, 2016 9:09 PM

Salam Tun,

Didalam blog yang lalu ada saya memperkatakan sedikit tentang Proton.

Saya mengenali Proton sejak modelnya yang pertama. Rm17,000 adalah harganya semasa diperkenalkan. Pesaing yang sekelas dengannya adalah Datsun 130Y yang berharga sekitar rm24,000. Pada waktu itu Proton adalah kebanggaan kita semua walaupun kebanyakan daripada kita tahu bahawa ianya adalah 're-badging' Mitsubishi Lancer.

Saya kurang pasti berapakah peratus komponen buatan dalam Negara ketika itu, tetapi yang penting kawalan mutu yang ketat baik dari segi pembuatan komponen mahupun pemasangan keseluruhannya yang ditradisikan daripada pembuat asal kereta jepun telah berjaya menghasilkan produk yang cukup baik.


Ini adalah benar sehingga pengeluaran model WIRA bagaimanapun penghayatan kawalan mutu yang ketat ini mula hilang dengan pengeluaran model WAJA dan seterusnya. Model-model pilihan yang kurang menarik selepas itu seperti JUARA dan TIARA juga gagal menambat hati pengguna. Tambahan pula dengan persaingan daripada Perodua, Proton dilihat semakin pudar.

Dari segi harga, sehingga hari ini, jika kita melihat Proton Iriz dengan harga permulaannya sekitar rm42,000, tidakkah ini agak mahal untuk sebuah kereta yang bersaiz agak kecil ini? Perodua Axia yang menghampiri saiz Iriz ini punyai harga asas serendah rm24,000. Ya mungkin banyak 'feature' serta kuasa kuda yang lebih terdapat pada model Iriz akan tetapi rata-rata pengguna yang menginginkan kereta dalam kelas ini terdiri daripada para pelajar ataupun mereka yang baru berkeluarga. Kita sedia maklum, untuk tujuan praktikal, pilihan yang tepat adalah?

Saya sendiri punyai Proton Iswara dari tahun 1999. Tiada sebarang masalah pada kereta tersebut sebelum saya menjulkannya dalam tahun 2009. Saya melepaskannya hanya semata-mata kerana bumbung kereta telah mula menunjukkan kesan-kesan karat. Bumbung kereta sebenarnya tidak boleh ditukar kerana ianya adalah sebahagian daripada struktur yang membawa beban kilasan kereta. Tetapi untuk kereta yang dibeli dengan harga rm34,000 dan telah berkhidmat selama 10 tahun tanpa sebarang masalah kecuali penukaran tayar, minyak enjin, bateri serta brake pad, pada saya ianya amat berbaloi sekali. Kualiti sebeginilah yang dicari oleh kesemua pemandu kereta.

Saranan saya, besarkan bahagian R&D dan perluaskan 'market research' Proton, sambil itu berilah peluang untuk bakat-bakat tempatan kita untuk membuahkannya sesebuah 'design' yang 100% tempatan tanpa perlu menceduk dari mana-mana pengusaha kereta asing. Insya Allah, lihat betapa berjayanya Korea dalam industri ini dimana mereka memulakannya dalam waktu yang sama dengan kita.

Terima Kasih Tun.

45.  [Log in to Reply](#) **zahar** Feb 9, 2016 7:07 PM

Salam Tun, apa pun berlaku, Tun tetap banyak berjasa dan menyumbang kepada pembangunan Islam dan Malaysia. Masalah Proton bukan pada kenderaan tetapi perkhidmatan, saya beberapa kali menyuarkan pandangan tetapi tiada perhatian.

46.  [Log in to Reply](#) **Praxis** Feb 9, 2016 5:56 PM

What incentives for buying local or Malaysian if our corruption index so low and integrity of our systems suspect?

47.  [Log in to Reply rimba.emas](#) Feb 9, 2016 4:44 PM

Salam Tun.

1. Rimba Emas hanya mampu memiliki kereta Proton Saga BLM yang masih berhutang. Kini sudah enam tahun dari tahun mula dimilik iaitu pada akhir tahun 2010.
2. Tun kata kini 'Campro engine' sudah melebihi 10 tahun bermakna Rimba Emas merasai kondisi barunya separuhnya sahaja.
3. Bagi Rimba Emas walau pun 'Campro engine' tidak sesuai untuk era kini tetapi Rimba Emas terpaksa tanggungannya untuk membolehkan berkenderaan dibandingkan dengan kemampuan kewangan yang ada.
4. Rimba Emas terpaksa menanggung hutang bulanan dan penyelenggaraan komponen yang rosak. Semuanya agak membebankan bila ada komponen yang perlu diganti terutamanya yang melebihi kilometer perjalanan.
5. Bagi pengeluar kereta seperti Proton apa yang Tun katakan itu betul kerana Proton memandang bagaimana dapat menjual kereta dengan banyak untuk memperteguhkan Proton kereta jenama tempatan milik Malaysia ini.
6. Rimba Emas pula hanya mampu mempertahankan kereta Proton ini untuk di pakai selamanya yang boleh kerana faktor gaji yang tidak membenarkan penukaran kereta mahu pun sudah melebihi 10 tahun.
7. Atas faktor itulah Rimba Emas membantah terhadap cukai seperti Gst dan penyelewengan kewangan dengan hutang-hutang yang di buat oleh mereka-mereka yang bergaji tinggi.
8. Tindakan seperti ini adalah kerana mempertahankan Syarikat-syarikat atau agensi-agensi tertentu sedangkan beban pengguna atau pembeli barangan tersebut terkesan oleh hutang-hutang yang tertunggak disebabkan perbelanjaan yang bertambah.
9. Apabila berlakunya kelebihan dalam perbelanjaan sedangkan wang gaji hanya statik tidak bertambah maka beban akan diterima oleh pembeli atau pengguna.
10. Oleh itu rakyat pengguna atau pembeli memerlukan rangsangan dari penjual dan pemberi bantuan kewangan supaya hutang-hutang yang membantu golongan bawahan untuk memiliki keperluan hidup tidak bertambah bebannya oleh dasar-dasar yang dibuat golongan berkuasa untuk kepentingan komunitinya.
11. Allah s.w.t maha pemurah dan penyayang. KEPADANYA kita memohon pertolongan dari manusia-manusia yang bersifat tidak berperikemanusiaan dan kepadanya lah akhirnya kita kembali.

Wallahua'lam

48.  [Log in to Reply youngmaya](#) Feb 9, 2016 4:05 PM

sorry lari topik...

minta tun komen sikit tentang peranan dan fungsi majlis raja raja...

tq



49. [Log in to Reply](#) **Murad** [Feb 9, 2016 4:03 PM](#)

As Salam Tun , I pray to Allah to bless you with long life and good health.

Indeed , I always believe supporting our national car as I buy Petronas fuel. Just as lately , perception wise that made people shy away from Proton.

As you mention the press are more on sensation story including published ' fitnah ' news.

Hope this piece of great news you state here can be disseminated through other channels that can reach the rakyat that can change their perception.

Gong Xi Fatt Chai

© 2016 — All Rights Reserved.

Source: <http://chedet.cc/?p=1989>