

FIMA'S DEVELOPMENT STRATEGY

1973

(11)

KUALA LUMPUR, FEB. 20 (BERNAMA-ES) -- FIMA SENDIRIAN BERHAD HAS REACHED AN UNDERSTANDING WITH VARIOUS GOVERNMENT DEPARTMENTS ON A STRATEGY TO BE TAKEN TO BOOST FOOD INDUSTRIES IN THE COUNTRY.

IT WAS ACHIEVED IN A SPECIAL MEETING ATTENDED BY REPRESENTATIVES OF THE DEPARTMENT OF AGRICULTURE, MARDI, FOOD TECHNOLOGY DIVISION OF THE MINISTRY OF AGRICULTURE, FARMERS ASSOCIATION, CO-OPERATIVE DEPARTMENT, FISH DEVELOPMENT AUTHORITY AND FIMA.

THE CHAIRMAN OF FIMA, DR. MAHATHIR BIN MOHAMAD, WHO CHAIRED THE MEETING, SAID THEY HAD REACHED AN UNDERSTANDING OVER THE FUNCTIONS OF THE VARIOUS DEPARTMENTS AND ORGANISATIONS INVOLVE IN THE INDUSTRIES.

+IT WAS GENERALLY ACCEPTED THAT FIMA AS A COMMERCIAL ORGANISATION OF THE GOVERNMENT SHOULD PLAY A LEADING ROLE IN FOOD INDUSTRIES, WHILE OTHER ORGANISATIONS WOULD CONTINUE WITH THEIR INVOLVEMENT IN PRODUCTION AND RESEARCH, + HE ADDED.

THE RESEARCH WINGS OF THE DEPARTMENT OF AGRICULTURE, FOOD TECHNOLOGY DIVISION AND MARDI, HAD AGREED TO SUPPLY THE RESULT OF THEIR RESEARCH TO FIMA AS WELL AS UNDERTAKE SPECIFIC STUDIES AT FIMA'S REQUEST.

HE ADDED THAT FIMA IN IMPLEMENTING ITS OBJECTIVES WOULD LOOK INTO THE POSSIBILITY OF ESTABLISHING JOINT-VENTURES WITH THE CO-OPERATIVE MOVEMENT AND FARMERS ASSOCIATIONS.

IT WOULD ALSO EXPLORE THE POSSIBILITY OF GETTING BANK RAKYAT TO FINANCE ITS PROJECTS.

HOWEVER, DR. MAHATHIR, SAID WHILE SEEKING GREATER CO-ORDINATION WITH THE PUBLIC SECTOR, FIMA WOULD CONTINUE TO EXPLORE AND WELCOME CLOSER CO-OPERATION WITH THE PRIVATE SECTOR. -- BERNAMA-ES 1845/AZ