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KUALA LUMPUR, JUNE 2 (BERNAMA)-- DEWAN BAHASA DAN PUSTAKA HAS PUBLISHED A GUIDE BOOK FOR SMALL TRADERS TO PROVIDE GUIDELINES TO BUMIPUTRAS WISHING TO START BUSINESS.

THE BOOK WAS WRITTEN BY THE CHAIRMAN OF FIMA, DR. MAHATHIR MOHAMAD.

IN THE 67-PAGE BOOK, DR. MAHATHIR BROUGHT TO LIGHT VARIOUS PROBLEMS FACED BY BUMIPUTRA TRADERS. HE ALSO DISCUSSED VARIOUS WAYS OF OVERCOMING THEM.

OTHER TOPICS INCLUDE CAPITAL, COSTING, ACCOUNTING, BUSINESS SITE, CREDIT FACILITIES AND ADVERTISING. -- BERNAMA 1055/1B