

'NEED FOR A NEW ATTITUDE'

Be proud of your job, whatever it may be: PM

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KUALA LUMPUR, Mon. — Datuk Seri Dr Mahathir Mohamad today called on the people to take pride in their work and not to underestimate its importance.

To improve productivity on a national scale, what is needed is a drastic change of attitude on the part of all concerned, he said.

"Our designers and technicians must pay much greater attention to the quality of their design work, our managers must be highly motivated and must provide the leadership and direction for their enterprises.

"The workers must take a much greater pride in their work and develop a greater sense of responsibility to themselves, their employers and the nation," he said.

Datuk Seri Dr Mahathir said everybody has an important part

to play in the economy.

"We cannot all be bosses or managers directing great enterprises. Leaders are an essential part of the scheme of things. But the more humble tasks are just as important and essential. No one is indispensable because everyone is indispensable."

Input

He also said the different professions cannot be compensated equally even though they are all indispensable.

"If compensation is to be increased in proportion to increased productivity then there is really no increase in productivity in terms of return of cost.

"Productivity means increased output without an equal increase in monetary input.

"Input costs must be lower than the value of output before productivity can be considered to have increased," the Prime Minister said.