

MAHATHIR-CAMPAIGN

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KUALA LUMPUR, OCT. 2 (BERNAMA) -- (DATUK SERI DR MAHATHIR MOHAMAD TODAY EXPRESSED REGRET OVER THE ATTITUDE OF MALAYSIANS WHO ONLY ACCEPTED THAT CLEANLINESS WAS SOMETHING GOOD BUT DID NOT PRACTISE IT.

THE PRIME MINISTER SAID THAT JUST LIKE ANYTHING ELSE, THE PEOPLE ONLY ACCEPTED IT IF IT WAS ENFORCED BY LAW.

IT WOULD BE BETTER IF SOMETHING GOOD, LIKE CLEANLINESS, WAS PRACTISED WITHOUT FORCE, HE SAID WHEN LAUNCHING THE NATION-WIDE CLEANLINESS CAMPAIGN IN JALAN MEDAN BUNUS HERE.

HE DESCRIBED THE CAMPAIGN AS YET ANOTHER ISLAMIC VALUE TO BE PRACTISED IN THE COUNTRY.

+WE OFTEN ASK WHAT ARE THE ISLAMIC VALUES TO BE ABSORBED BY THE GOVERNMENT AND I WOULD LIKE TO STATE THAT CLEANLINESS IS ONE OF THEM,+ HE SAID. -- MORE 1336/OM

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DATUK SERI DR MAHATHIR SAID THAT CLEANLINESS WAS IMPORTANT AS A WAY OF LIFE AND ALL RELIGIONS TEACH THEIR FOLLOWERS TO MAINTAIN CLEANLINESS AT ALL TIMES.

HE ADDED THAT CLEANLINESS WOULD BRING ABOUT A BETTER WAY OF LIVING AS IT WOULD KEEP AWAY THE VARIOUS DISEASES CARRIED BY INSECTS AND GERMS.

IN SCHOOLS, CLEANLINESS BRINGS ABOUT A PLEASANT ENVIRONMENT TO THE PUPILS AND THE TEACHERS AND THIS WOULD GREATLY HELP THE TEACHING AND EDUCATION PROCESS, HE SAID.

+IF A BUSINESS AREA IS CLEAN, THEN WE WOULD BE ABLE TO ATTRACT MORE CUSTOMERS AND GET MORE INCOME AND IF THE PLACE OF WORK IS CLEAN, THEN WE WILL CREATE A PLEASANT WORKING ATMOSPHERE AND HELP INCREASE PRODUCTIVITY,+ HE SAID. -- BERNAMA 1340/OM