

PM - FOUNDATION
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ALOR STAR, OCT. 24 (BERNAMA) -- (DATUK SERI DR. MAHATHIR MOHAMAD TONIGHT REMINDED BUMIPUTERA BUSINESSMEN OF THE IMPORTANCE OF TRUST WORTHINESS AND DISCIPLINE TO ENSURE SUCCESS IN THEIR ENDEAVOURS. THE PRIME MINISTER SAID THAT WITHOUT THESE TWO QUALITIES, OTHERS WOULD NOT HAVE CONFIDENCE IN THEM.

OPENING THE KEDAH MALAY CHAMBER OF COMMERCE AND INDUSTRY FOUNDATION HERE, HE SAID THAT IT WAS NOT ENOUGH FOR A BUSINESSMAN TO BE COMPETENT IN BUSINESS MATTERS WITHOUT BEING TRUSTWORTHY, DISCIPLINED AND THRIFTY.

BANKS, FOR INSTANCE, WOULD NOT HAVE CONFIDENCE IN ANYONE WHO COULD NOT BE TRUSTED, HE ADDED.

HE ALSO SPOKE OF THE NEED FOR TRUSTWORTHINESS AMONG WORKERS AND SAID THIS COULD ONLY BE PRESENT IF THE ENTREPRENEURS HAD SIMILAR QUALITIES. -- MORE 0030/MB
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DATUK SERI DR. MAHATHIR, WHO HAD ONCE BEEN PRESIDENT OF THE KEDAH MALAY CHAMBER OF COMMERCE AND INDUSTRY, CONSIDERED THESE QUALITIES AS THE KEY TO SUCCESS FOR BUSINESSMEN, MORE SO AMONG THE BUMIPUTERAS BECAUSE THIS WOULD ENSURE THAT THEY COULD BE ON PAR WITH THE BUSINESSMEN OF THE OTHER COMMUNITIES.

TO BUMIPUTERA ENTREPRENEURS AND BUSINESSMEN WHO HAD ALREADY ACHIEVED SUCCESS, HE HOPED THAT THEY WOULD PROVIDE GUIDANCE TO THOSE WHO HAD JUST VENTURED INTO THE FIELD, IN PARTICULAR THOSE FROM THE RURAL AREAS.

+SUCH ASSISTANCE IS NECESSARY AS THE SMALL BUSINESSMEN FROM THE RURAL AREAS HAVE NOT YET ACQUIRED SUFFICIENT CONFIDENCE,+ HE SAID.

THE GOVERNMENT, HE SAID, WOULD CONTINUE WITH ITS EFFORTS TO HELP BUMIPUTERA BUSINESSMEN.

THE GOVERNMENT REALIZED THAT THE RURAL PEOPLE COULD NOT MEET THE INCREASING COST OF LIVING BY MERELY DOING +KAMPUNG+ WORK, HE ADDED. -- MORE 0037/MB
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HE SAID THAT ONE EFFECTIVE WAY OF MEETING THE INCREASED COST OF LIVING WAS BY INVOLVING THEMSELVES IN SMALL INDUSTRIES, SUCH AS PRODUCING GOODS FROM BAMBOO, RATTAN AND WOOD CHIPS.

DATUK SERI DR. MAHATHIR SAID THERE WAS GOOD POTENTIAL FOR SUCH INDUSTRIES AS THE ITEMS PRODUCED HAD GOOD MARKETS BOTH IN THE COUNTRY AND ABROAD.

HE HOPED THAT CONCERTED EFFORTS WOULD BE MADE TO PRODUCE KAMPUNG GOODS THROUGH THE UTILIZATION OF MODERN METHODS AND HAVING ASSURED MARKETS.

FOR THIS, HE SAID, THE PEOPLE SHOULD WORK COLLECTIVELY AS THIS WOULD ENSURE THAT THEY COULD MEET THE DEMAND.

EARLIER, THE PRESIDENT OF THE KEDAH MALAY CHAMBER OF COMMERCE AND INDUSTRY, HAJI HANAFI RAMLI, SAID THAT THE FOUNDATION WOULD HELP IN THE DEVELOPMENT OF MALAY BUSINESSMEN AND ENTREPRENEURS.

MORE THAN \$286,000 HAD SO FAR BEEN RAISED FOR THE FOUNDATION.
-- BERNAMA 0055/MB