

D669

U E353 AAE

MAHATHIR

EMBARGO: FOR RELEASE AFTER 10 PM TODAY (NOV. 19)

84

KUALA LUMPUR, NOV. 19 (BERNAMA) -- PRIME MINISTER DATUK SERI DR MAHATHIR MOHAMAD TONIGHT CALLED FOR AN EMPLOYER-EMPLOYEE RELATIONSHIP THAT WAS +CLOSE AND PERSONAL+, EVEN TO THE EXTENT OF BOTH SIDES BEING ON A FIRST-NAME BASIS.

IT WAS ESSENTIAL FOR EMPLOYERS TO CREATE THE KIND OF +FAMILY ATMOSPHERE+ THAT WAS CONDUCIVE TO THIS KIND OF RELATIONSHIP, ESPECIALLY IN THE ESTABLISHMENT OF IN-HOUSE UNIONS, HE SAID AT THE SILVER ANNIVERSARY DINNER OF THE MALAYSIAN EMPLOYERS FEDERATION, HERE.

+SIMPLE GREETINGS AND AN INTEREST IN WORKERS THAT GOES BEYOND THE CONFINES OF THE BUSINESS ESTABLISHMENT IS NECESSARY. THE EMPHASIS ON RANKS AND EXCLUSIVITY SHOULD BE REDUCED, IF NOT DONE AWAY WITH.

+EVERYONE SHOULD BE ON FIRST NAME BASIS. AND MANAGERS SHOULD SPEND MORE TIME ON THE SHOP FLOOR OR BE SEEN IN THE GENERAL OFFICE,+ HE SAID.

HE SAID EMPLOYERS MUST REMEMBER THAT WORKERS CONTRIBUTED TO THEIR SUCCESS OR FAILURE AND THAT IT PAID TO KEEP WORKERS CONTENTED, SECURED AND HAPPY. -- MORE
1930MST 19 11 84

D720

U E357 REPEAT AAE

MAHATHIR 2 KUALA LUMPUR (EMBARGO)

DATUK SERI DR MAHATHIR SAID MALAYSIA WAS NOT A DEVELOPED COUNTRY, THAT IT WAS NOT EVEN A NEWLY INDUSTRIALISING COUNTRY OR *LITTLE JAPAN+.

AS SUCH, HE ADDED, IT COULD NOT AS YET AFFORD THE LUXURIES OF ATTITUDES AND ETHICS THAT WERE BEING TOUTED BY SOME PROPAGANDISTS FROM SOCIALISTIC COUNTRIES.

THE PRIME MINISTER SAID, HOWEVER, THAT THOUGH MALAYSIA COULD NOT HAVE THE +CRADLE TO THE GRAVE+ KIND OF WELFARE FOR ITS WORKERS, IT DID NOT MEAN THAT THEY NEED NOT BE TAKEN CARE OF.

+APPRECIATE THEIR PRODUCTIVITY BY EQUITABLE REWARDS,+ HE TOLD EMPLOYERS.

HE REMINDED THEM THAT TO OBTAIN OPTIMUM UTILISATION OF HUMAN RESOURCE POTENTIAL, THEY HAD THE RESPONSIBILITY OF CREATING A WORKING ENVIRONMENT THAT WAS CONDUCIVE TO POSITIVE INDUSTRIAL HARMONY. -- MORE
2108MST 19 11 84

D682

UE360 AAE
MAHATHIR 3 KUALA LUMPUR (EMBARGO)

HE SAID THAT THEY COULD TAKE THE NECESSARY INITIATIVES BY PROVIDING SAFE AND PROPER WORKING CONDITIONS AND TRAINING AND DEVELOPMENT? **MINIMISING HAZARDS, ENCOURAGING EFFECTIVE COMMUNICATION AND DEVISING A REWARD SYSTEM THAT WOULD STIMULATE THE ACHIEVEMENT OF HIGHER PRODUCTIVITY AND GREATER EXCELLENCE.**

THE PRIME MINISTER SAID HE REGRETTED THAT THOUGH MUCH HAD BEEN SAID ABOUT WORK ETHICS UNDER THE **+LOOK EAST+ POLICY**, THE MANAGEMENT PHILOSOPHY OF THE EAST HAD NOT RECEIVED MUCH ATTENTION.

HE SAID IT WAS IMPORTANT FOR EMPLOYERS TO UNDERSTAND WHAT IT WAS THAT THE GOVERNMENT WANTED THEM TO LOOK AT UNDER THE POLICY.

HE SAID THAT IT WAS **ALSO IMPORTANT THAT THEY UNDERSTOOD THAT WORK ETHICS MUST GO HAND-IN-HAND WITH MANAGEMENT PHILOSOPHY FOR THE BEST RESULTS TO BE OBTAINED, AND STRESSED THAT THE BEST INTERESTS OF THE EMPLOYEES COINCIDED WITH THE BEST INTERESTS OF THE EMPLOYERS,**

WITH REFERENCE TO THE PRIVATE SECTOR, **THE PRIME MINISTER SAID EMPLOYERS AND EMPLOYEES MUST ALSO AT ALL TIMES WORK AS A TEAM SO AS TO FACE AND OVERCOME THE STIFF COMPETITION FROM OTHER COUNTRIES.** --

MORE

1 95 b MST 19 11 84

D686

U E361 AAE
MAHATHIR 4 KUALA LUMPUR (EMBARGO)

DATUK SERIDR MAHATHIR SAID THE GOVERNMENT HAD BEEN PLAYING THE ROLE OF PROTECTOR TO BUSINESS ENTERPRISES IN THE COUNTRY FOR A LONG TIME AND THAT, IN SOME INSTANCES, IT NOT ONLY HAD TO PROTECT BUT ALSO GET INVOLVED ENSURE THAT A PARTICULAR BUSINESS OR INDUSTRY COULD SURVIVE.

+THE GOVERNMENT CANNOT AFFORD THE LUXURY OF PROTECTING OUR ENTERPRISES FAR TOO LONG. THE TIME HAS COME FOR OUR BUSINESSMEN AND ENTREPRENEURS TO FACE REALITY,+ HE SAID.

HE SAID IT WAS NOT THE RESPONSIBILITY OF THE GOVERNMENT ALONE TO ENSURE THAT ITS MEASURES AND STRATEGIES STIMULATED AND ACCELERATED THE ECONOMY.

NO MATTER HOW GOOD THE INITIATIVES, THEY WOULD NOT ACHIEVE THE DESIRED OBJECTIVES UNLESS THERE WAS POSITIVE RESPONSE FROM THE INDUSTRY, DHE SAID.

+BUSINESS MUST TAKE A CLOSE AND CRITICAL LOOK AT ITSELF TO DISCOVER WEAKNESSES WHICH ARE WITHIN ITS OWN CAPACITY TO CORRECT IF WE ARE ABLE TO COMPETE EFFECTIVELY IN WORLD MARKETS,+ HE SAID. --

BERNAMA

0007MST 19 11 84