

D286

U E191 AAE  
CABINET - CARS

BM

85

KUALA LUMPUR, MARCH 27 (BERNAMA) -- DATUK SERI DR MAHATHIR MOHAMAD TODAY DIRECTED ALL MINISTERS, DEPUTY MINISTERS AND PARLIAMENTARY SECRETARIES TO BUY LOCALLY-ASSEMBLED CARS WHEN THEY WANT TO CHANGE THEIR VEHICLES.

THE PRIME MINISTER ISSUED THE DIRECTIVE AT THE WEEKLY CABINET MEETING HERE.

INFORMATION MINISTER DATUK RAIS YATIM TOLD REPORTERS AFTER THE MEETING THAT THE MOVE WAS TO SHOW THAT THE GOVERNMENT WAS SINCERE IN IMPLEMENTING ITS +BUY MALAYSIAN+ CAMPAIGN.

THE MOVE WOULD NOT ONLY HELP SAVE ON FOREIGN EXCHANGE BUT ALSO HAVE A POSITIVE EFFECT ON LOCALLY-PRODUCED GOODS, HE SAID.

HE ALSO SAID SENIOR GOVERNMENT OFFICIALS WHO USED OFFICIAL CARS WOULD BE REQUIRED TO BUY LOCALLY-ASSEMBLED CARS WHEN THEY WANT TO CHANGE THEIR VEHICLES.

THE GOVERNMENT WOULD NO LONGER ALLOW IMPORTED CARS TO BE USED AS OFFICIAL VEHICLES, HE ADDED. -- BERNAMA  
1450MST 27 03 85

U E273 AAE  
CABINET - CARS 2 KUALA LUMPUR (RE-OPENS ITEM E191)

INTERVIEWED BY BERNAMA AT ANGKASAPURI THIS EVENING, DATUK RAIS SAID THAT DATUK SERI DR MAHATHIR AT THE CABINET MEETING ALSO DIRECTED THAT THE +BUY MALAYSIAN+ CAMPAIGN BE GIVEN TOP PRIORITY.

THE PRIME MINISTER HAD ASKED LEADERS AND SENIOR GOVERNMENT OFFICIALS TO TAKE STEPS TOWARDS THIS END, INCLUDING OPTING FOR CARS MADE OR ASSEMBLED LOCALLY WHEN CHANGING THEIR OFFICIAL CARS.

IN THIS WAY, THEY WOULD SET A GOOD EXAMPLE AND CONVINCE THE PEOPLE TO GIVE PREFERENCE TO MALAYSIAN-MADE GOODS.

+I AM CONFIDENT THAT THOUGH THE PRIME MINISTER DID NOT ISSUE THE DIRECTIVE TO MENTERIS BESAR AND STATE EXECUTIVE COUNCILLORS, THEY ARE INCLUDED IN THE DIRECTIVE,+ HE SAID.

DATUK RAIS HOPED THE +BUY MALAYSIAN+ CAMPAIGN WOULD GET THE NECESSARY EXPOSURE. -- MORE  
1930MST 27 03 85

U E274 AAE  
CABINET - CAR 3 KUALA LUMPUR

HE SAID THIS WOULD EFFECTIVELY INSTIL A LOVE FOR MADE-IN-MALAYSIA GOODS AMONG THE PEOPLE.

+ADVERTISEMENTS ON TELEVISION AND THE RADIO AND PUBLISHED IN NEWSPAPERS SHOULD GIVE PRIORITY TO MALAYSIAN GOODS AND NOT PLAY UP FOREIGN-MADE PRODUCTS,+ HE ADDED.

HE URGED LOCAL PRODUCERS TO CONSTANTLY UPGRADE THE QUALITY OF THEIR PRODUCTS SO THAT THEY WOULD CONTINUE TO ATTRACT BUYERS.

HE SAID THE DIRECTIVE SHOULD NOT BE VIEWED AS LIMITED TO CARS ONLY BUT SHOULD BE APPLICABLE TO OTHER PRODUCTS AS WELL, INCLUDING CLOTHING, FOOD AND DAILY ESSENTIALS. -- BERNAMA  
1933MST 27 03 85