

## Promote country too, hoteliers told

KUCHING, Tues. — Datuk Seri Dr. Mahathir Mohamad called on hoteliers in the country today to advertise not only their hotels but also the beauty of their surroundings.

In this way, he said, they would not only attract customers but also indirectly encourage people to visit such areas.

Opening the new \$70 million wing of the Holiday Inn here, he noted that hotels normally advertised the comfort of their bedrooms and lounges but not the beauty of the surrounding countryside.

They should discard this style of advertising if they wanted to attract tourists and

help the Government develop the tourism industry, he said.

Dr Mahathir said Malaysia had a lot of unique places of interest which could help build the industry into one of the nation's major revenue earners.

Earlier, the Prime Minister and his wife flew in to a red-carpet welcome here for an official five-day visit to the State.

They were greeted on arrival at the airport by Chief Minister Datuk Patinggi Haji Abdul Taib Mahmud and Datin Patinggi Hajjah Laila as well as a crowd of 5,000.

Also present were State Ministers, dignitaries and government department heads.

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