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(P)

car project

SHAH ALAM, SEPT 1 (BERNAMA) -- EDARAN OTOMOBIL NASIONAL (EON) MANAGING DIRECTOR DATUK ERIC CHIA TODAY GAVE DATUK SERI DR MAHATHIR-MOHAMAD THE TITLE +BAPA PROTON SAGA+.

HE SAID THE TITLE WAS FITTING BECAUSE THE NATIONAL CAR WAS THE BRAINCHILD OF THE PRIME MINISTER AS A STEP TOWARDS RAISING THE COUNTRY'S INDUSTRY TO A MORE SOPHISTICATED LEVEL.

SPEAKING AT THE LAUNCHING OF THE PROTON SAGA SALES AND OPENING OF THE EON HEADQUARTERS HERE BY THE PRIME MINISTER, HE SAID HE WAS CONFIDENT THAT THE GOVERNMENT'S EFFORTS WOULD BE WELL-RECEIVED BY THE PEOPLE FOR THEIR OWN AND THE COUNTRY'S BENEFIT.

EON WOULD SET UP A HOTLINE FOR THE PEOPLE, ESPECIALLY SAGA OWNERS, SO THAT THEY COULD CALL UP THE EON MANAGEMENT WITH THEIR PROBLEMS OR SUGGESTIONS, HE ADDED.

EON CHAIRMAN TAN SRI JAMIL JAN SAID EON WOULD CONTINUE TO CARRY OUT MARKET SURVEYS TO GAUGE THE PEOPLE'S PREFERENCES SO THAT THE COMPANY COULD GIVE THE PEOPLE THE TYPE OF PROTON SAGA THAT THEY WOULD LIKE TO BUY. -- MORE

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AT THE SAME TIME EON WOULD LOOK FOR MORE PLACES TO PUT UP ITS SHOWROOMS SO THAT THE PEOPLE WOULD NOT HAVE PROBLEMS PLACING THEIR BOOKINGS.

HE SAID 20 BRANCHES AND 14 SERVICE AND SPARE PARTS CENTRES HAD BEEN SET UP THROUGHOUT THE COUNTRY SO FAR AND MORE WOULD BE ADDED FROM TIME TO TIME.

TAN SRI JAMIL SAID EON HAD APPOINTED SEVERAL ACCREDITED CENTRES AND SERVICE STATIONS THROUGHOUT THE COUNTRY TO MEET THE SERVICING AND SPARE PARTS NEEDS OF THE SAGA OWNERS.

HE GAVE AN UNDERTAKING THAT EON WOULD WORK CLOSELY WITH PERUSAHAAN OTOMOBIL NASIONAL (PROTON) TO ENSURE THAT THE DEMAND FOR THE CARS WAS MET.

-- BERNAMA

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