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THURSDAY

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PM TO LAUNCH WEEK-LONG HOTEL JOY

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KUALA LUMPUR, OCT. 10 (BERNAMA ES)-- PRIME MINISTER DATUK SERI
DR. MAHATHIR MOHAMAD IS EXPECTED TO LAUNCH THE FOURTH ANNUAL HOTEL
WEEK ORGANISED BY THE MALAYSIAN ASSOCIATION OF HOTELS (MAH) FROM NOV.
14.

HIGHLIGHT OF THE WEEK WILL BE A FOUR-DAY HOTEL AND FOOD FAIR AT
CHANGKAT PAVILION HERE, WHERE 80 EXHIBITORS BOTH FROM LOCAL AND
OVERSEAS ARE ARE EXPECTED TO TAKE PART.

OTHER EVENTS THAT HAVE BEEN DRAWN-UP ARE CULINARY COMPETITIONS,
HOTEL RECEPTIONIST OF THE YEAR CONTEST, INTER-HOTEL GAMES AND A
CAREER GUIDANCE SEMINAR.

THIS YEAR'S HOTEL WEEK THEME IS +THE HEART OF MALAYSIAN
HOSPITALITY.+

MAH'S VICE-PRESIDENT AND CHAIRMAN OF THE ORGANISING COMMITTEE,
MR. NOEL HAWKE SAID TODAY THAT THE WEEK IS AIMED AT FURTHER PROMOTING
THE HOTEL INDUSTRY AS WELL AS FOSTERING CLOSE RAPPORT BETWEEN THE
HOTELIERS.

THE FAIR, ORGANISED BY INTERFAIR (M) SDN. BHD., WILL DISPLAY
VARIOUS PRODUCTS AND EQUIPMENT RELATED TO THE HOTEL INDUSTRY. THEY
INCLUDE CATERING AND FOOD SERVICES EQUIPMENT, CHINAWARE, BEDS AND
BEDROOM SUPPLIES, FURNITURE AND FURNISHINGS, HE SAID.

ON THE CULINARY COMPETITIONS, HE SAID THAT 26 EVENTS RANGING
FROM ICE CARVING TO CHOCOLATE WORKS, COCKTAIL MIXING AND BUTTER
SCULPTURE WOULD BE HELD.

THE COMPETITIONS WILL BE JUDGED BY LEADING HOTEL AND CATERING
PERSONNEL FROM OVERSEAS AND WINNERS WILL HAVE THE OPPORTUNITY TO
COMPETE IN INTERNATIONAL EXHIBITIONS SUCH AS HOTEL OLYMPIA AND SALON
CULINAIRE.

MR. HAWKE SAID THE CULINARY COMPETITIONS WILL CAPITALISE ON THE
FACT THAT THERE ARE FOUR MAJOR CUISINES IN MALAYSIA - MALAY, CHINESE,
INDIAN AND WESTERN.

+THIS IS SOMETHING THAT IS SPECIAL TO MALAYSIA AND CAN BE A
STRONG SELLING POINT IN PROMOTING THE COUNTRY OVERSEAS,+ HE SAID.

MR. HAWKE ALSO SAID THAT SOME 1,000 STUDENTS FROM THE KELANG
VALLEY WOULD ATTEND THE CAREER GUIDANCE SEMINAR, WHICH AIMS AT
DISPELLING ANY MISCONCEPTIONS OF HOTEL JOBS.

ON THE RECEPTIONIST OF THE YEAR CONTEST, HE SAID THAT THE
CONTEST, WHICH WOULD BE HELD FOR THE FIRST TIME, IS IN RECOGNITION OF
THE ROLE OF THE RECEPTIONISTS.

--BERNAMA ES