

U 1477 AAE

MAHATHIR

EMBARGO: FOR RELEASE AT 10 PM NOV 3

KUALA LUMPUR, NOV 3, (BERNAMA) -- PRIME MINISTER, DATUK SERI DR MAHATHIR MOHAMAD SAYS THAT +COMMITMENT TO EXCELLENCE+ MUST BE MADE A NATIONAL AGENDA.

OPENING THE 20TH WORLD MANAGEMENT CONGRESS HERE TONIGHT, HE SAID MANAGING FOR EXCELLENCE WAS WITHIN THE REACH OF ANY ORGANISATION, COUNTRY OR PEOPLE, ALTHOUGH HE ADDED THAT THERE WAS NO SHORTCUT ON THE ROAD TO EXCELLENCE.

DATUK SERI DR MAHATHIR SAID THE COMMITMENT TO EXCELLENCE SHOULD ALSO BE A NATIONAL CONSENSUS AND A COLLECTIVE COMMITMENT TO A COMMON PURPOSE.

EFFECTIVE ORGANISATIONAL MANAGEMENT WAS NOT ONLY DESIRABLE BUT IN FACT A SOCIAL NECESSITY, A PREREQUISITE FOR SURVIVAL, PROGRESS AND EXCELLENCE, HE STRESSED. -- MORE

MAHATHIR 2 KUALA LUMPUR (EMBARGO)

+WE CERTAINLY REQUIRE MORE AND GREATER AMOUNTS OF ENERGY AND 'THINKING' IF WE HOPE TO LIFT THE ORGANISATION FROM A STATE OF SURVIVAL TO A LEVEL OF EXCELLENCE,+ HE SAID.

HE STRESSED THAT THE +THINKING+ WAS NEEDED MORE THAN EVER TODAY, AT A TIME WHEN THE WORLD WAS GOING THROUGH A PERIOD OF UNPRECEDENTED RECESSION.

DATUK SERI DR MAHATHIR WARNED OF THE DANGER OF MANAGERS DESPAIRING AND RESIGNING THEMSELVES TO WHAT SEEMED INEVITABLE, AS CATASTROPHE WOULD FOLLOW IF THEY SURRENDERED.

HE SAID THE ECONOMIC SITUATION DEPENDED VERY MUCH ON THE ABILITIES OF A COUNTRY'S MANAGERS.

+IT IS UNTHINKABLE THAT THE MARKET ECONOMY THAT THE MANAGERS HAVE BUILT UP COULD SO DETERIORATE THAT THE MANAGERS CANNOT PUT IT RIGHT AGAIN,+ HE ADDED. -- MORE

MAHATHIR 3 KUALA LUMPUR (EMBARGO)

DATUK SERI DR MAHATHIR STRESSED THAT MANAGERS WHO COULD ONLY MANAGE UNDER FIXED CONDITIONS +ARE NOT TRULY MANAGERS.+

+THE REAL MANAGERS ARE THOSE WHO CAN FORECAST AND FORSEE CHANGES AND IT IS DURING UNCERTAIN CONDITIONS THAT THE BEST QUALITIES OF THEM ARE TRIED AND TESTED.

+IT IS THEN THAT THEIR ABILITY TO MANAGE FOR EXCELLENCE WILL SHOW UP,+ HE ADDED.

HE ALSO SAID THAT DESPITE THE PREVAILING BAD TIMES THE MANAGERS NEED NOT BE OVER-PESSIMISTIC NOR SEEK EXCUSES AND HURL ACCUSATIONS, BUT THEY NEED TO BE POSITIVE AND TO LOOK FOR OPPORTUNITIES AND TO MANAGE THEM TO THEIR ADVANTAGE.

+THE IMPORTANT THING IS FOR MANAGERS TO HAVE AN ENQUIRING MIND, AN EYE FOR OPPORTUNITY AND TOTAL COMMITMENT TO THE TASK OF MANAGING WHATEVER PRESENTS ITSELF IN ORDER TO EXTRACT THE MAXIMUM BENEFIT,+ HE SAID. -- MORE

MAHATHIR 4 KUALA LUMPUR (EMBARGO)

DATUK SERI DR MAHATHIR SAID THE PURSUIT OF EXCELLENCE REQUIRED EFFORT, ENERGY, TIME AND SACRIFICE AND THE WILL THAT WAS BORN OUT OF A GENUINE COMMITMENT AND LOVE FOR THE ORGANISATION AND COUNTRY.

+WE HAVE TO ENSURE THAT THE COMMITMENT AND DEDICATION TO EXCELLENCE IS EXPOSED TO AND SHARED BY EVERY MEMBER OF AN ORGANISATION, THAT IT SHOULD FINALLY BECOME THE CULTURE OF THE ORGANISATION AND SOCIETY,+ HE ADDED.

HE SAID THE PEOPLE MUST TAKE NOTE THAT NO ORGANISATION OR NATION HOWEVER SUCCESSFUL COULD AFFORD TO REST ON ITS LAURELS AND +IT PAYS TO BE VIGILANT AND RECEPTIVE.+

HE POINTED OUT THAT WITHOUT PROPER CARE, A PEACEFUL, STABLE AND PROSPEROUS STATE COULD EASILY BECOME UNSTABLE, HOUNDED BY CIVIL STRIFE, CONFLICTS AND REVOLTS.

+TO RELAX AND REST ON ONE'S LAURELS IS TO INVITE STAGNATION AND DISPLACEMENT. AND SO THE MANAGERS MUST CONTINUE TO IMPROVE MANAGEMENT TECHNIQUES, TO SEARCH FOR EXCELLENCE,+ HE ADDED. -- BERNAMA
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