

KUALA LUMPUR, DEC 7 (BERNAMA) -- PRIME MINISTER DATUK SERI DR MAHATHIR MOHAMAD REMINDED GRADUATING STUDENTS TODAY THAT THEIR CERTIFICATES ARE NOT THE KEY TO A JOB WITH A FIXED INCOME.

THE COURSES THEY ATTENDED WERE ALSO NOT SOLELY TO PROVIDE THEM WITH A NICE CERTIFICATE AND DEGREE TO DECORATE THEIR OFFICES OR HOMES TOGETHER WITH THEIR CONVOCATION PHOTOGRAPHS, HE SAID.

WHAT WAS IMPORTANT, HE ADDED, WAS THE APPLICATION OF ALL THE SKILLS ACQUIRED TO THEIR WORK TO ACHIEVE THE DESIRED RESULTS.

SPEAKING AT THE OPENING OF THE STUDENT ENTREPRENEURSHIP EXPOSITION AT CANGKAT PAVILLION HERE, DATUK SERI DR MAHATHIR SAID, +A BIG SALARY AND HIGH POSITION ARE MEANINGLESS IF THE WORK DONE IS OF LOW QUALITY AND THERE IS A LOSS ALL THE TIME.+

HE ADVISED THE BUMIPUTERAS NOT TO BE OVER-DEPENDENT ON THE GOVERNMENT TO HELP THEM ACHIEVE SUCCESS IN ANY FIELD AFTER ATTAINING A DEGREE. -- MORE

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+THE RESPONSIBILITY OF THE GOVERNMENT IS TO GIVE A HEADSTART THROUGH THE PROVISION OF KNOWLEDGE. AFTER THAT IT IS THE RESPONSIBILITY OF EACH AND EVERYONE TO FIND SUCCESS,+ HE ADDED.

ON ENTREPRENEURSHIP EFFORTS IN THE COUNTRY, DATUK SERI DR MAHATHIR SAID UNIVERSITI UTARA MALAYSIA (UUM) WAS ESTABLISHED WITH THE AIM OF CHURNING OUT QUALIFIED PROSPECTIVE MANAGERS.

HE SAID THAT ALTHOUGH MANY OF THE LOCAL BUSINESSMEN DID NOT HAVE FORMAL EDUCATION IN BUSINESS, THE COMPLEX ECONOMIC SITUATION IN MODERN SOCIETY MADE MANAGEMENT NOT LONGER A SIMPLE AFFAIR.

+IT REQUIRES ABILITY IN PERSONNEL, PROJECT AND FINANCIAL MANAGEMENT AND UNDERSTANDING OF MATERIALS, PROCESSING AND COST AND OTHER TALENTS WHICH, ALTHOUGH CAN BE ACQUIRED THROUGH EXPERIENCE, CAN BE SPEEDED UP THROUGH LEARNING.+

HE SAID THAT THROUGH THE UUM THE COUNTRY HOPED TO HAVE MORE ABLE MANAGERS IN A SHORT TIME SO THAT THE LOSSES EXPERIENCED NOW BOTH IN THE GOVERNMENT AND PRIVATE SECTOR COULD BE LESSENER. -- MORE

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DATUK SERI DR MAHATHIR WANTED THE LOCAL ENTREPRENEURS TO THINK MODERN IN DEVELOPING THEIR BUSINESS, BE IT IN SELLING BOOKS OR BURGERS OR RUNNING A MOTOR WORKSHOP AND NOT TO JUST FOLLOW OTHERS IN CONDUCTING THEIR BUSINESS.

HE SAID SATURATION IN A PARTICULAR TRADE WOULD RESULT IN THE BUSINESSMEN NOT GETTING ENOUGH CLIENTS.

CITING THE PRODUCTION OF CHILLY SAUCE AS AN EXAMPLE, HE SAID THAT RATHER THAN HAVING SCORES OF SMALL COMPANIES PRODUCING THIS COMMODITY, IT WOULD BE BETTER TO HAVE ONE OR TWO BIG COMPANIES WITH ADEQUATE CAPITAL SO THAT COSTS COULD BE CUT THROUGH THE ECONOMIES OF SCALE.

THE PRIME MINISTER SAID THAT THE MONTH OF NOVEMBER WAS FILLED WITH ENTREPRENEURSHIP ACTIVITIES INCLUDING THE SENDING OF A DELEGATION TO OMAN TO PAVE THE WAY FOR TRADE WITH THAT COUNTRY.

OTHER ACTIVITIES INCLUDED A SEMINAR FOR BUMIPUTERA ENTREPRENEURS, AN EXHIBITION ON MADE-IN-MALAYSIA TELEPHONES, LAUNCHING OF THE FIRST MADE-IN-MALAYSIA COMPUTER AND PRESENTATION OF AWARDS TO THE TOP 10 ENTREPRENEURS IN THE COUNTRY. -- MORE

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SPEAKING TO REPORTERS AFTER VISITING ALL THE STALLS AT THE EXPOSITION, DATUK SERI DR MAHATHIR EXPRESSED SATISFACTION WITH THE INVOLVEMENT OF THE SCHOOLCHILDREN IN BUSINESS.

MEANWHILE, EDUCATION MINISTER, DATUK ABDULLAH AHMAD BADAWI SAID AT THE OPENING THAT THE MINISTRY WOULD ORGANISE SIMILAR EXPOSITIONS IN EVERY STATE NEXT YEAR AND ONE AT NATIONAL LEVEL HERE.

HE SAID TODAY'S EXPOSITION HAD OPENED UP A NEW ERA IN EDUCATION IN THE COUNTRY AIMED AT TRAINING THE STUDENTS TO BE INDEPENDENT IN RUNNING A BUSINESS AFTER LEAVING SCHOOL.

A TOTAL OF 122 SCHOOLS FROM THE FEDERAL TERRITORY AND SELANGOR TOOK PART IN THE EXPOSITION WHICH WILL BE ON UNTIL NEXT MONDAY. --  
BERNAMA

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