

D339

U E097 DEE
MAHATHIR-TOURIST

86
PULAU PINANG, NOV 24 (BERNAMA) -- PRIME MINISTER DATUK SERI DR MAHATHIR MOHAMAD HAS CALLED ON MALAYSIANS TO SPEND THEIR VACATIONS ~~IN THE COUNTRY~~ TO CUT DOWN THE OUTFLOW OF FOREIGN EXCHANGE IN VIEW OF THE ECONOMIC SLOWDOWN.

HE SAYS THEY SHOULD BE MOTIVATED TO VISIT AND TOUR THEIR OWN COUNTRY TO BOOST LOCAL TOURISM AND SERVICE INDUSTRIES AS WELL AS TO BE ABLE TO HELP IN PROMOTING MALAYSIA WHEN THEY ARE ABROAD.

IN HIS MESSAGE IN CONJUNCTION WITH THE FIVE-DAY +HOLIDAY MALAYSIA+ 1986 TOURISM EXPOSITION HERE BEGINNING WEDNESDAY, DATUK SERI DR MAHATHIR SAYS THAT THE INTEREST TO VISIT TOURIST SPOTS WITHIN THE COUNTRY CAN BE CREATED AND PROMOTED IF THERE IS EXPOSURE AND AWARENESS ON WHAT THE COUNTRY CAN OFFER.

HE HOPES THAT THE PEOPLE WILL DISCOVER AND APPRECIATE MORE OF THEIR OWN COUNTRY THROUGH THEIR OWN EXPERIENCE AS THERE ARE MANY NATURAL ATTRACTIONS AND IMPROVED FACILITIES FOR TOURISM.

TOURIST DEVELOPMENT CORPORATION (TDC) DIRECTOR-GENERAL HAMZAH MAJID SAYS THAT EFFORTS TO PROMOTE LOCAL TOURISM WILL NOT BE NEGLECTED WHILE STRIVING TO ATTRACT INBOUND TOURISTS. -- MORE
2015MST 24 11 86

D370

U E112 DEE
MAHATHIR-TOURIST 2 PULAU PINANG

HE SAYS THAT TOURISM HAS BECOME AN INCREASINGLY IMPORTANT INDUSTRY, ADDING THAT IT WAS THE FIFTH LARGEST FOREIGN EXCHANGE EARNER FOR THE NATION LAST YEAR, ACCOUNTING FOR \$1.6 BILLION.

THE EXPOSITION IS INDEED TIMELY AND IN KEEPING WITH THE GOVERNMENT'S EMPHASIS ON DEVELOPING THE TOURISM INDUSTRY, HE SAYS.

THE EXPOSITION, ORGANISED JOINTLY BY THE STATE GOVERNMENT, THE PENANG DEVELOPMENT CORPORATION AND THE TDC, WILL BE HELD AT DEWAN SRI PINANG IN CONJUNCTION WITH THE YEAR-LONG PENANG FESTIVAL. --
BERNAMA

2104MST 24 11 86