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MAHATHIR-GATEWAYS

86 (1)
KUALA LUMPUR, APRIL 14 (BERNAMA) -- PRIME MINISTER DATUK SERI DR MAHATHIR MOHAMAD TODAY UNVEILED A NEW STRATEGY TO ACCELERATE GROWTH OF MALAYSIA'S TOURISM INDUSTRY INVOLVING THE DEVELOPMENT OF THREE GATEWAYS FOR INTERNATIONAL VISITORS TO THE COUNTRY AND SPECIAL FARE SCHEMES BY THE NATIONAL CARRIER.

OPENING THE PATA '86 CONFERENCE AT THE PUTRA WORLD TRADE CENTRE (PWTC) HERE, HE SAID KUALA LUMPUR, PULAU PINANG AND KOTA KINABALU WOULD BE DEVELOPED AS GATEWAYS FOR INTERNATIONAL VISITORS.

+FROM THESE POINTS, FACILITIES WILL BE PROVIDED FOR THE FOREIGN TOURISTS TO VISIT PLACES OF INTEREST THAT ARE FOUND IN VARIOUS PARTS OF MALAYSIA,+ HE SAID.

THE MALAYSIAN AIRLINE SYSTEM (MAS) MEANWHILE WOULD INTRODUCE TWO SPECIAL FARE SCHEMES FOR BOTH INTERNATIONAL AND DOMESTIC PASSENGERS TO ENCOURAGE THEM TO SEE MORE OF THE COUNTRY.

THE FIRST SCHEME WOULD OFFER INTERNATIONAL PASSENGERS ENTERING THE COUNTRY BY AIR THROUGH KUALA LUMPUR OR PULAU PINANG THE CHOICE OF FLYING TO ONE OTHER INTERMEDIATE POINT IN PENINSULAR MALAYSIA AT NO EXTRA COST.

THOSE OPTING TO VISIT KOTA KINABALU, LABUAN OR KUCHING FROM THESE TWO POINTS OF ENTRY WOULD BE GIVEN A 50 PERCENT DISCOUNT IN AIR FARE. -- MORE
1127MST 14 04 86

D305

U E638 AAE
MAHATHIR-GATEWAYS 2 KUALA LUMPUR

+SIMILARLY, PASSENGERS USING KOTA KINABALU AS A GATEWAY MAY FLY TO ONE OTHER INTERMEDIATE POINT IN SABAH, LABUAN OR SARAWAK AT NO EXTRA COST OR VISIT KUALA LUMPUR OR JOHOR BAHRU AT A 50 PERCENT DISCOUNT IN AIR FARE,+ HE ADDED.

DATUK SERI DR MAH
A 25 PERCENT DISCOUNT WOULD BE GIVEN.

THE SECOND SCHEME OFFERED INDIVIDUAL PASSENGERS FROM REGIONAL POINTS AND DOMESTIC PASSENGERS TRAVELLING IN GROUPS OF THREE ON ALL DOMESTIC SECTORS A 25 PERCENT DISCOUNT IN AIR FARE.

+IT IS HOPED THE INTRODUCTION OF THESE SPECIAL FARES BY MAS WILL FURTHER BOOST TOURISM IN THE COUNTRY,+ HE SAID. -- BERNAMA
1129MST 14 04 86