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KAMPUNG GAJAH, MARCH 25 (BERNAMA) -- PRIME MINISTER | DATUK SERI DR MAHATHIR MOHAMAD WILL NAME ONE OF THE ISLANDS OFF PERAK, THE +PULAU SERI SEMARAK+, TO COMMEMORATE THE LAUNCHING OF THE +SEMARAK+ (LOYALTY WITH THE PEOPLE) MOVEMENT FOR PERAK NEXT MONTH.

STATE LEVEL SEMARAK ORGANISING COMMITTEE CHAIRMAN JUNUS WAHID SAID TODAY THE STATE-LEVEL MOVEMENT WOULD BE LAUNCHED IN PASIR SALAK NEAR HERE ON APRIL 15.

SPEAKING TO REPORTERS AFTER CHAIRING A COMMITTEE MEETING AT THE DISTRICT OFFICE HERE, HE SAID MORE THAN 20,000 PEOPLE IN THE STATE WERE EXPECTED TO WITNESS THE LAUNCHING CEREMONY.

THE PRIME MINISTER AND DATUK PADUKA DATIN SERI DR SITI HASMAH ALI WILL BE GIVEN A TRADITIONAL PERAK WELCOMING CEREMONY COMPLETE WITH THE BEATING OF THE +REBANA+ (DRUM) AND SIRIH BEARERS WHEN THEY ALIGHT FROM THE HELICOPTER AT THE SEKOLAH KEBANGSAAN DATUK SAGOR FIELD.

FROM THERE, THE PRIME MINISTER WILL JOIN A PROCESSION TO BUKIT TUNGGAL TO LAUNCH A +GOTONG ROYONG+ INVOLVING 600 PEOPLE FROM 23 PARLIAMENTARY CONSTITUENCIES IN THE STATE. -- MORE

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ENCIK JUNUS, WHO IS ALSO A STATE EXECUTIVE COUNCILLOR, SAID DATUK SERI DR MAHATHIR WOULD BE TAKEN BY A SPECIALLY DECORATED SAMPAN TO WITNESS THE LONG BOAT COMPETITION IN SUNGAI PERAK.

HE WILL THEN JOIN THE PEOPLE FOR FRIDAY PRAYERS IN MASJID PASIR SALAK.

THE THEME OF THE SEMARAK LAUNCHING CEREMONY WILL BE +SEMARAK, THE BRIDGE FOR UNITY BETWEEN THE PEOPLE AND THE LEADERSHIP.+

DATUK PADUKA DATIN SERI DR SITI HASMAH WILL HAVE A SEPARATE PROGRAMME AND SPEAK TO MOTHERS ON HEALTH CARE AT SEKOLAH RENDAH KEBANGSAAN TOK PÉLITA KAMPUNG PASIR SALAK.

MENTERI BESAR DATUK SERI RAMLI NGAH TALIB WILL OFFICIATE AT THE CLOSING CEREMONY ON APRIL 16. -- BERNAMA

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