

DR M: TOGETHER WE CAN STRIVE FOR EXCELLENCE

KUALA LUMPUR, Mon. — Malaysians can be as successful as others if they practise a culture of exemplary work, Datuk Seri Dr Mahathir Mohamad said today.

The Prime Minister said the success of a people depended on their attitude towards work.

Dr Mahathir was launching the exemplary work culture movement, which he said was to make Malaysians a successful people, enjoying a high quality of life.

By striving for excel-

lence, he said, Malaysians would help the country produce better quality goods and services.

"Our products will become more competitive and will increase the country's revenue," Dr Mahathir said.

He said quality was not static and when a certain goal was achieved, Malaysians should set their sights higher.

For example, he said, the black and white television was regarded as "state of the art" when it was first invented.

However, due to the desire for betterment, the colour television was created and now the aim is for high definition TV."

Citing another example, he said that Kuala Lumpur was now known for its cleanliness and beauty, with fine landscaping, although this had not always been the case.

Dr Mahathir said the exemplary work culture should be in all Malaysians regardless of whether they were a prime minister, ministers, officers or workers.

"There is no difference between cleaning drains and administering a country in terms of excellence practised and aimed for," he added.

He was confident the movement would yield results, but he asked Malaysians not to be disappointed if they failed, so long as they tried.

Dr Mahathir said excellence was the right of everyone, and not just a particular community, group or individual.

"Those who already have this culture should

not worry that others seek it," he said.

Earlier, Youth and Sports Minister Datuk Seri Mohamad Najib Tun Razak said the Government hoped to gear Malaysians to face the 21st century through the movement.

He said there would be many challenges facing Malaysians, and they could fare better by adopting a new attitude.

More 1,000 people attended the launching at Stadium Negara which was telecast live by RTM.