

U E091 AAE ENG MES  
RPTN REPLACING EARLIER ITEM  
MAHATHIR-ETHICS  
BM

BANGI, MARCH 13 (BERNAMA) -- PRIME MINISTER DATUK SERI DR MAHATHIR MOHAMAD WANTS TERTIARY INSTITUTIONS TO EMPHASISE ETHICS AND MORALITY AMONG STUDENTS -- THE WOULD BE PROFESSIONALS OF THE CORPORATE SECTOR.

HE SAID IT WAS THE PROFESSIONALS, WITH THEIR EXPERTISE AND KNOWLEDGE OF THE INS AND OUTS OF THE FIELD THAT THEY VENTURED INTO, WHO HAD MORE OPPORTUNITIES TO COMMIT MALPRACTICE.

STUDENTS, AS THE WOULD BE PROFESSIONALS, MUST BE MADE AWARE THAT THE CORPORATIONS WHERE THEY WOULD WORK LATER WERE +SOCIALY ACCOUNTABLE,+ HE SAID WHEN OPENING A PETRONAS SEMINAR ON ETHICS IN MANAGEMENT HERE TODAY.

THE PRIME MINISTER SAID CORPORATIONS MUST APPLY JUDICIOUSLY AND NOT AT THEIR WHIMS AND FANCIES, THEIR POWERS WHICH AFFECT SHAREHOLDERS, CUSTOMERS AND THE PUBLIC.-- MORE

1519MST 13 03 90  
D066

U E082 AAE ENG MES

MAHATHIR-ETHICS 2 BANGI R R R R

+IN FACT, SOCIETY EXPECTS BIG CORPORATIONS TO BEHAVE WELL, BE FULLY RESPONSIBLE AND ETHICAL,+ SAID DATUK SERI DR MAHATHIR.

HE SAID POTENTIAL CORPORATE LEADERS AND MANAGERS MUST GRASP THE INTERNAL CODE OF BEHAVIOUR OF THE INDUSTRIAL SECTOR SO THAT THEIR CORPORATIONS ARE SOCIALY RESPONSIBLE.

DR MAHATHIR SAID PROFESSIONALS MUST POSSESS A HIGH LEVEL OF KNOWLEDGE AND ETHICAL AWARENESS TO AVOID BEING GREEDY, SELFISH, ARROGANT AND POWER CRAZY.

IT WAS TIME THAT INSTITUTIONS WHICH PRODUCE PROFESSIONALS EMPHASISE ON ETHICS AND TEST METHODS WHICH COULD GAUGE THE MORALITY OF THEIR GRADUATES,HE SAID.

ACCORDING TO THE PRIME MINISTER, SO FAR TERTIARY INSTITUTIONS ONLY CONCENTRATED ON ACADEMIC ACHIEVEMENTS AND HAD NEGLECTED MORAL QUALITIES.-- MORE

1338MST 13 03 90

D073

U E083 AAE ENG MES

MAHATHIR-ETHICS 3 BANGI R R R R

DATUK SERI DR MAHATHIR SAID PROFESSIONALS DEVOID OF ETHICAL VIRTUES WOULD ABUSE THEIR EXPERTISE WHEN DRIVEN BY THE NEGATIVE URGES.

+IF WE HAVE TO CHOOSE BETWEEN A MANAGER WHO IS INEFFICIENT BUT OF HIGH ETHICS AND ONE WHO IS THE OPPOSITE, IT IS BETTER WE CHOOSE THE ONE WITH HIGH ETHICS EVEN THOUGH HE IS INCOMPETENT,+ SAID DATUK SERI DR MAHATHIR.

HE SAID IF MANAGEMENT IS NOT PRACTISING GOOD ETHICS, IT WOULD FIND IT HARD TO GET RESULTS AND EVEN IF AT ALL THEY ARE ACHIEVED, THE PERFORMANCE WOULD NOT BE THE MAXIMUM ATTAINABLE.

DATUK SERI DR MAHATHIR SAID MANAGEMENT MUST IDENTIFY WHICH ETHICS IT SHOULD PRACTICE AND HAVING DONE SO, IT MUST BE WILLING TO PRACTICE THEM TO ATTAIN EFFICIENCY.

THE TWO-DAY SEMINAR,JOINTLY ORGANISED BY PETRONAS AND UNIVERSITI UTARA MALAYSIA, WAS AIMED AT, AMONG OTHER THINGS, GAUGING THE LEVEL OF AWARENESS AND APPLICATION OF MANAGEMENT ETHICS.

THE CHIEF SECRETARY TO THE GOVERNMENT DATUK AHMAD SARJI ABDUL HAMID, THE IGP TAN SRI MOHAMAD HANIFF OMAR AND VETERAN JOURNALIST DR A. SAMAD ISMAIL WERE AMONG THE PRESENTERS OF 13 WORKING PAPERS AT THE SEMINAR.-- BERNAMA

1400MST 13 03 90