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M'SIANS SHOULD ADAPT TO TECHNOLOGY TO ENSURE SUCCESS OF MSC

KUALA LUMPUR, Aug 3 (Bernama) -- Malaysians must change their mindset and adapt to future technology fast to ensure the success of the country's Multimedia Super Corridor (MSC) project, a consultant said here today.

Dr Louis Cheung, a consultant with McKinsey & Co of Hong Kong, said those who would be working in a multimedia-intensive environment needed to have the knowledge to use the sophisticated facilities involved.

"The people concerned should create a lot of training opportunities and programmes to encourage adjustment to future technology," he said during a panel discussion on opportunities for technology applications in the MSC, here.

The discussion was one of the programmes of the four-day Multimedia Asia Conference and Exhibition 1996, opened by Prime Minister Datuk Seri Dr Mahathir Mohamad last Thursday.

Cheung also said that the realisation of venture capital could assist the growth of the MSC.

The MSC covers a 15km by 50km area, encompassing the Kuala Lumpur City Centre, the new government administrative centre in Putrajaya and the Kuala Lumpur International Airport in Sepang

Another panelist, Assoc Prof Zamri Mohamed of Universiti Teknologi Malaysia said a government-industry-learning institutions link should be developed to encourage research and development in multimedia.

He said Malaysia had to encourage home-grown creativity in terms of the content and application of multimedia technology. -- BERNAMA

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