

30 JAN 1996

DR MAHATHIR LAUNCHES "MULTIMEDIA MALAYSIA '96"

KUALA LUMPUR, Jan 30 (Bernama) -- Prime Minister Datuk Seri Dr Mahathir Mohamad today launched "Multimedia Malaysia '96" at the Putra World Trade Centre here.

The event is jointly organised by the National Information Technolgy Council (MTMN) which is chaired by Dr Mahathir, the Malaysian Institute of Microelectronic Systems (Mimos) and Reed Exhibition Sdn Bhd.

A Mimos spokesman said the event was aimed at promoting the exhibition and conference to be held in conjunction with "Multimedia Malaysia '96" from Aug 1 to 4. -- BERNAMA