

8 FEB 1996

Kancil

FIRST BATCH OF KANCIL FOR EXPORT SOON

KUALA LUMPUR, Feb 8 (Bernama) -- The first overseas shipment of the second national car, Kancil, is expected to be made in one or two weeks, Perusahaan Otomobil Kedua Sdn Bhd (Perodua) Chief Executive Officer Ho Tet Kheong said today.

The 600cc car would be exported to several Asian countries for a start, he told reporters after handing out gifts to spastic children of Selangor and the Federal Territory here.

However, he did not disclose the number of cars to be exported and their destinations.

"There are overseas markets for the Kancil and we are working out final details on it, including the quotas of cars to be distributed," he said.

Some modification would be made to meet the requirements of the foreign markets, Ho said. Perodua has produced between 55,000 and 60,000 units of Kancil for local consumption since it was launched in August 1994.

On the Perodua Rusa van or utility vehicle, he said consumers would have the chance to view two models during its launch on March 6.

He said 2,000 to 3,000 units of the 1.3 litre seven-seater Deluxe (gX) van and the Standard (EX) type for five people with ample carrying capacity would be available.

Ho said a third model, the closed version (CX) which offers optimum loading space, would be introduced in April.

According to him, initial response to the Perodua Rusa was slow because the people lacked details and information on the vehicle.

"The Prime Minister Datuk Dr Mahathir Mohamad himself has expressed dissatisfaction. But since we started an aggressive campaign including advertisement, bookings have been good and picking up," he said.

He said some 1,000 units would be produced every month and the company had no plans to mark up the booking fee of RM3,000.

The van was expected to be sold at between RM34,000 and RM38,000 each depending on the model, he said. There are plans to export it. -- Bernama

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