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IBM M'SIA TO SET UP MULTIMEDIA COMPETENCE CENTRE FOR MSC

KUALA LUMPUR, Nov 6 (Bernama) -- IBM World Trade Corporation plans to set up a multimedia competence centre for the RM5 billion Multimedia Super Corridor (MSC) initiated by Prime Minister Datuk Seri Dr Mahathir Mohamad.

Its chief executive officer/general manager Ou Shian Waei said today IBM would provide manpower and expertise as well as technology for development of the centre.

IBM Malaysia had also given its commitment to Multimedia Development Corporation (MDC) executive chairman Tan Sri Othman Yeop Abdullah to participate in the MSC, located in a 600 sq km corridor south of the federal capital.

MDC is a government-appointed body to coordinate the planning, development and promotion of MSC, which encompasses the Kuala Lumpur city centre, new government administrative centre Putrajaya and Kuala Lumpur International Airport in Sepang.

Speaking to reporters at a press briefing here, he confirmed that the company was approached by the government to help in setting up the MSC.

Meanwhile, IBM Asia Pacific Service Corporation vice president (Industries) J. Michael Lawrie said the company would concentrate on electronic government or the establishment of a paperless government in the MSC.

Besides providing government services and e-mail, IBM would also focus on creating multimedia programmes for smart schools and distance learning.

The company, also a member of the MSC task force, would work closely with local partners to develop new value added solutions for the project, he added.

Lawrie said the MSC would be an intellectual place to attract intellectual ideas as well as create new skills.

IBM supported the idea to establish MSC and it would translate the technology into value for customers, he added.

At present, IBM Malaysia was involved in three major areas -- banking, manufacturing and paperless government. -- BERNAMA

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