

13 NOV 1996

Kriss-Price

KRISS MOTORCYCLE PRICE TO BE KNOWN ON SATURDAY

ALOR SETAR, Nov 13 (Bernama) -- Edaran Motosikal Nasional Sdn Bhd (EMOS), the subsidiary of Motosikal dan Enjin Nasional Sdn Bhd (Modenas), is all set to begin marketing the national motorcycles to the whole country starting this Sunday.

The market price for Kriss, the name of the Modenas motorcycle, will be announced at its headquarters in Gurun, Kedah, this Saturday, according to a company statement today.

It is learnt that the four-stroke 110 cc motorcycle would probably sell for less than RM4,000 each, making Kriss the cheapest motorcycle in its class in the domestic market.

The announcement of the market price will be witnessed by all EMOS dealers who will then receive their certificate of appointment.

Prime Minister Datuk Seri Dr Mahathir Mohamad launched the country's national motorcycle on Oct 3 and described it as another step forward in the country's industrialisation process.

Modenas is a Malaysian-Japanese joint-venture between DRB-Hicom (55 per cent), Khazanah Nasional (15 per cent), Kawasaki Heavy Industries (19 per cent) and Nissho Iwai Corporation (11 per cent).

The plant will produce 100,000 motorcycles in its first year of operation, rising to 200,000 units in the second year and 350,000 by the third year. -- BERNAMA

MZM CTL