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Mahathir-Multimedia

MAHATHIR TO OPEN MULTIMEDIA CONFERENCE

KUALA LUMPUR, July 4 (Bernama) -- Prime Minister Datuk Seri Dr Mahathir Mohamad will open the Multimedia Asia '96, an exposition and conference on Malaysia's proposed Multimedia Super Corridor, at Putra World Trade Centre from Aug 1.

He will also preside at a panel discussion at the conference on the topic "Critical Success Factors for the Multimedia Super Corridor (MSC)", which will discuss the varied demands of the MSC to balance of technological, economic and social development.

Deputy Prime Minister Datuk Seri Anwar Ibrahim will lead another panel discussion on the "Socio-Cultural Dimensions of the Global Multimedia Community" which will discuss how governments and societies can handle rapid changes in the moral, social and cultural fabrics of society.

A third panel discussion, on "The East Asian Electronic Community", will be headed by Energy, Telecommunications and Post Minister Datuk Leo Moggie.

Two other panel discussions will be chaired by Finance Ministry Secretary-General Tan Sri Clifford Herbert and Economic Planning Unit Director-General Tan Sri Ali Abul Hassan.

The four-day exposition and conference will feature exhibitions on technological products and services by local and international corporations.

The conference is organised by the National Information Technology Council (NITC), which is headed by the Prime Minister, and co-organised by Reed Exhibition Sdn Bhd and supported by Malaysian Institute of Microelectronic Systems (Mimos).

The Multimedia Super Corridor is designed to attract high technology companies.

MSC is a 15km by 40km corridor linking three mega projects -- the Kuala Lumpur City Centre, the proposed ultra modern national administrative capital at Putrajaya and the new Kuala Lumpur International Airport at Sepang.

The Prime Minister has invited Bill Gates, the founder of the world's largest software company Microsoft, to serve on the panel to promote the MSC. -- BERNAMA

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