

30 OCT 1996

Suleiman-Exchange

MALAYSIA AND CHINA TO STEP UP COOPERATION IN BROADCASTING

KUALA LUMPUR, Oct 30 (Bernama) -- Malaysia and China today agreed to step up cooperation in the field of broadcasting particularly to exchange radio and television news as well as documentaries, Deputy Information Minister Datuk Suleiman Mohamad said today.

"We welcome China's interest to cooperate with Malaysia in broadcasting as both countries have the same policy with regards to the guidelines on sexual, violent and horror scenes as well as values opposed to the local cultures," he told reporters after meeting China's Vice Minister for Radio, Film and Television Yang Weiguang at Angkasapuri here.

He said the ministry had adopted an approach of cooperation with all countries in line with Prime Minister Datuk Seri Dr Mahathir Mohamad's directive to the ministry to enhance any aspect which could contribute towards the creation of a well-informed society.

Towards this end, the National News Agency of Malaysia (Bernama) had started a news exchange programme with Xinhua, China's official news agency.

Suleiman said he also discussed with Yang on the possibility of exchanging dramas and documentaries produced in Malaysia which would have wide market in China.

He said a delegation from HVD, a company which produces local Chinese dramas, would leave for Shanghai soon to hold discussions on marketing their dramas in that country.

On exchange of television programmes, he said the matter need to be discussed further to cover other areas like movies which were suitable for the Malaysian Chinese.

Yang, who is also China's Central TV (CCTV) president, said under the framework of cooperation, both countries would also exchange film crew for shooting in attractive locations in the two countries.

"We have held discussions with HVD and further discussions will be in China later," he added. -- BERNAMA

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