

26 JUL 1996

Conference-Multimedia

MULTIMEDIA ASIA '96 TO GO LIVE ON THE NET

KUALA LUMPUR, July 26 (Bernama) -- The Malaysian Institute of Microelectronics Systems (Mimos) will broadcast live the Multimedia Asia '96 Conference on the Internet for three days, beginning Aug 1.

A statement from the National Information Technology Council (NITC) said today Internet surfers could participate in the national conference, designed as a platform for the exchange of information on Malaysia's Multimedia Super Corridor.

The conference to be held at the Putra World Trade Centre (PWTC) will be officiated by the Prime Minister Datuk Seri Dr Mahathir Mohamed, who is also NITC's chairman.

The statement said more than 20 local and international experts will speak on various issues such as critical success factors for the Multimedia Super Corridor (MSC), investors' expectations of the MSC and the socio-cultural dimensions of the global multimedia community.

It said one of the major highlights of the conference will be a session with the founder of Microsoft Bill Gates who will make appearance via video-conferencing on Aug 1.

In conjunction with the conference, a Multimedia Asia '96 Exposition will be held at Dewan Tun Razak, Putra World Trade Centre (PWTC) where 300 local and international exhibitors will take part.

The statement said in lieu of the live event, Mimos will be conducting a test run from its headquarters today from 9am to 12pm and Internet surfers are encourage to log on to view the video stream.

Instructions to log on is available at "<http://www.jaring.my/mmedia96.html>" and registration is open nationwide. No fee is imposed.

The Multimedia Asia '96 is jointly organised by NITC, Mimos, the Association of the Computer Industry Malaysia (Pikom) and Reed Exhibitions Sdn Bhd. --BERNAMA

NZ ABG