

14 MAY 1996

Mahathir-MSC

PM TO PROMOTE MSC TO JAPANESE BUSINESS CAPTAINS

By: Tham Choy Lin

TOKYO, May 14 (Bernama) -- Datuk Seri Dr Mahathir Mohamad will continue to promote Malaysia's proposed Multimedia Super Corridor (MSC) at a meeting with Japanese business leaders here tomorrow.

About 400 representatives including executive chairmen and vice-presidents of leading corporations are expected to attend a presentation on Malaysia's MSC at which the Prime Minister will make a keynote address.

They are from from a wide spectrum of industries including telecommunications, banking, insurance, trading, manufacturing, research and development, and airlines, said a Nippon Telegraph and Telephone Corporation (NTT) official when contacted today.

NTT, one of Japan's leading telecommunications companies which has a representative office in Kuala Lumpur, is sponsoring the event.

Dr Mahathir is in the forefront to make Malaysia a regional telecommunications centre. When addressing the World Teleport Association general assembly here yesterday, he said the MSC would be a significant boost for local and foreign investors in computer, broadcasting, communications and multimedia industries.

Malaysia's MSC will be established along a 600 sq km corridor between the new Kuala Lumpur International Airport and Kuala Lumpur with Putrajaya, the future administrative capital of the federal government, in between.

Dr Mahathir's keynote address entitled "Invitation to the MSC project" will be preceded by speeches from NTT president Masashi Kojima and world-renowned consultant Kenichi Ohmae who will speak on the corporate strategy on multimedia.

The Prime Minister spent the second day of his six-day working visit of the Japanese capital by touring the Isuzu Motors Ltd truck manufacturing plant in Fujisawa, about 60 km from here.

He also witnessed two memoranda of understanding between Malaysian and Japanese corporations.

The first was an MOU between Hicom Holdings Bhd and its sister company Diversified Resources Bhd with Isuzu for Malaysia's first national truck project.

The other was between Premier Choice Sdn Bhd, a high precision engineering consortium, and Daiki Die and Mould Machinery Company Ltd to set up a joint venture to manufacture plastic moulds for automotive parts.

The Prime Minister also attended a wedding reception of Jiro Suzuki, the son of Mitsui and Company Ltd Kuala Lumpur president Tan Sri K. Suzuki.

-- BERNAMA

TCL CTL