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SONY TO HOLD PROCUREMENT FORUM IN M'SIA

KUALA LUMPUR, March 5 (Bernama) -- Sony Corporation, the global electronics and entertainment group, hopes to procure more parts from Malaysia and will hold a forum here on March 21 and 22 for this purpose.

To be known as "Sony Global Material Business Forum", it would be organised with the co-operation of the Ministry of International Trade and Industry (MITI) and is aimed at further promoting local procurement of parts and develop supporting industries.

Sony TV Industries (M) Sdn Bhd said in a statement that the opening ceremony for the two-day forum will be attended by Prime Minister Datuk Seri Dr Mahathir Mohamad and International Trade and Industry Minister, Datuk Seri Rafidah Aziz.

Sony Corporation's chairman and chief executive officer, Norio Ohga, and other Sony top executives will also be present.

The company said the forum is to create a platform for Sony and its suppliers to hold business discussions.

Sony hopes to meet Malaysian parts manufacturers who can supply its five plants in the country and possibly provide parts for Sony's over 70 plants worldwide.

Sony Corporation has worldwide sales of more than US\$39 billion and currently has five manufacturing facilities in Malaysia. -- BERNAMA

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