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200 firms to take part in trade exhibition

KUALA LUMPUR, Wed. - THE G-15 Trade Exhibition and Malaysian Products Exhibition '97, from Oct 31 to Nov 5, will group more than 200 private and public sector companies and see a wide array of products and services showcased at the Mines Exhibition Centre in Seri Kembangan, near here.

The venue is set to be a meeting point of manufacturers, distributors, traders, exporters and importers.

The two events are held in conjunction with the G-15 Summit and will be launched by Prime Minister Datuk Seri Dr Mahathir Mohamad.

The G-15 Trade Exhibition, which is an important platform for developing countries of the South to jointly develop trade and economic opportunities, will see 14 of the grouping's members participating.

The participating companies represent various economic sectors and offer a wide range of products and services such as chemicals, steel and iron, automotive components and spare parts, industrial parts, textiles and apparel as well as plastic products.

The countries participating are Malaysia, Algeria, Argentina, Brazil, Chile, Egypt, Indonesia, India, Jamaica, Kenya, Mexico, Peru, Zimbabwe and Nigeria.

In addition to the G-15 Trade Exhibition, a business workshop has also been arranged for the business delegation.

The workshop will provide a platform for members of the private sector from G-15 countries and non-member countries to network and form strategic linkages.

Topics to be discussed include business and investment opportunities, and trade facilitation necessities like credit and finance.

Held concurrently with the G-15 Trade Exhibition is the Malaysian Products Exhibition.

The MPE '97 is part of an on-going trade promotion effort by the Government to increase the country's exports, particularly in non-traditional and developing markets.

MPE '97 will include 81 companies showcasing made-in-Malaysia products and services from processed food, automotive, rubber, electrical and electronics, textiles and apparel, building materials and furniture sectors.

Emphasis has also been placed on the promotion of Malaysian brand names.

Participating companies will not only benefit from the international exposure of the summit, but will also receive buying missions from non-member countries.

The exhibitions will be open to the public from 10am to 6pm, except at the following times:

\* Nov 1 - from 2pm to 6pm;

\* Nov 3 - from 10am to 2pm.

(END)