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Association marks jubilee with homepage

UNIVERSITI Kebangsaan Malaysia Economics and Management Students Association celebrated its 21st anniversary by launching its homepage at a dinner at the Crown Princess Hotel in Ampang recently.

Themed Towards the 21st Century: Unlocking The New Generation, the homepage was launched by the university student affairs deputy vice-chancellor Prof Dr Mohammad Yusuf and witnessed by about 250 members of the association.

The students were from the UKM, Universiti Malaya, Universiti Pertanian Malaysia and the alumni of the university.

The association (Aiesec) local committee board president Tan Poh Ling said the homepage was launched to introduce and promote the association to the international arena, and at the same time bring attention to the projects done by students in the association.

She said the theme implied that Aiesec would play a vital role in developing the awareness, values and skills of young individuals to become socially responsible globally-minded leaders of the future.

She said the launch of the homepage was in line with the launching of the Multimedia Super Corridor (MSC) by Prime Minister Datuk Seri Dr Mahathir Mohamad last year.

On Aiesec's projects for this year, she said:

"This year's project is the Focus On Europe Exchange 1997, one of Aiesec UKM global exchange project organised in co-operation with Aiesec Belgium, Italy and Germany.

"The aim is to seek more knowledge and exposure towards global trends and culture, at the same time foreseeing the the opportunity to create awareness as well as promoting international understanding through fostering friendship and mutual respect with Aiesec members in Europe."

In this event, a team of 15 delegates will be representing Aiesec UKM.

Aiesec, established in July 1976, is an international association of students. It aims at bringing people together to increase international understanding and co-operation.

It is also a student-run association that produces individuals contributing to the development of interdependent society and the world through exchange.

Its objectives are to foster better rapport among students, academic and business communities at local, national and international level, to complement theoretical education at university with practical business and management experience.

It also aims to prepare competent, internationally-minded managers who can be effective in various economic environments and promote international understanding and co-operation.

The address for Aiesec UKM homepage is <http://www.ukm.my/student/aiesec>.

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